



Swastika
NATIONAL BUSINESS SCHOOL

Swastika National Business School
Mangaluru
(Affiliated to Mangalore University)

Swastika
36
GROWTH DASHBOARD



Date: 13/08/2025

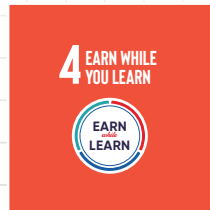
Obejctive

To deliver a 360° learning journey that enriches intellect, strengthens character and builds resilience, with growth tracked at every step to empower success in a changing world.

Purpose

- Track student progress at every stage of their journey.
- Provide timely direction and support to unlock potential.
- Help students identify and leverage their unique talents.
- Pinpoint and work on areas that need development.
- Encourage participation in enriching academic and co-curricular opportunities.
- Prepare learners for consistent achievement and excellence.
- Equip students with the skills required to thrive in their careers.
- Foster empathy, ethics, and community responsibility.
- Create an environment where growth is visible and inspiring.
- Ensure students leave as capable, skilled and socially conscious individuals.

All activities and processes are designed with flexibility, enabling them to be tailored and refined in response to evolving needs, industry requirements, and emerging opportunities."



1st Years

A	Academic Excellence											MAX POINTS
A1	Hand Written Assignments	1	2	3	4	5	6	7	8	9	10	10
A2	Presentations	1	2	3	4	5						5
A3	Semester Examination Marks	1	2	3	4	5	6	7	8	9	10	10
A4	Paying Full Fees	1	2	3	4	5						5
B	Campus Involvement											
B1	Shikshamitra 5 News	1	2	3	4	5						5
B2	EPS Workshops	1	2	3	4	5						5
B3	Boot Camp	1	2	3	4	5						5
B4	NSS Annual Camp	1	2	3	4	5						5
B5	Any 10 NSS activites	1	2	3	4	5						5
B6	Student Forum	1	2	3	4	5						5
B7	Volunteering in Events	1	2	3	4	5						5
B8	Rangers and Rovers	1	2	3	4	5						5
B9	Participating in 5 Programs of Swastika	1	2	3	4	5						5
B10	Library	1	2	3	4	5						5
B11	Admission Reference	1	2	3	4	5						5
B12	Attendance	1	2	3	4	5						5
B13	Mentor and Mentee Meetings	1	2	3	4	5						5
C	Skill Enhancement											
C1	Online Trainings	1	2	3	4	5						5
C2	Offline Trainings	1	2	3	4	5						5
C3	Swastika Workshops	1	2	3	4	5	6	7	8	9	10	10
C4	Marketing Skills	1	2	3	4	5						5
C5	Online Certificate Courses	1	2	3	4	5						5
C6	Offline Certificate Courses	1	2	3	4	5						5
C7	Designing and Video Creation Courses	1	2	3	4	5						5
D	Earn While Learn											
D1	Earn While Learn Structured	2	4	6	8	10	12	14	16	18	20	20
D2	Earn While Learn Unstructured	1	2	3	4	5						5
D3	Short Term Projects	1	2	3	4	5						5
E	Student Entrepreneurship											
E1	Startup	1	2	3	4	5	6	7	8	9	10	10
E2	Attending BNI Meeting and Expo	1	2	3	4	5						5
E3	Udyamashala Meeting, Sessions/Trainings	1	2	3	4	5						5
E4	Certification of Business Aspects	1	2	3	4	5						5
E5	Product or Service Sale/ Purchase from Startups	1	2	3	4	5	6	7	8	9	10	10

F	Digital Proficiency											
F1	Diploma in Computer	1	2	3	4	5						5
F2	Certificate Courses in Excel	1	2	3	4	5						5
F3	Certificate Courses in Tally	1	2	3	4	5						5
F4	Certificate Courses in AI	1	2	3	4	5						5
F5	Business Apps	1	2	3	4	5						5
F6	Personal Laptop	1	2	3	4	5						5
G	Talent and Cultural Enrichment											
G1	Sports Activities	1	2	3	4	5						5
G2	Dance/Singing /Cultural	1	2	3	4	5						5
G3	Yakshagana/ Drama/ Street Play	1	2	3	4	5						5
G4	Inter-collegiate Participation and Prizes	1	2	3	4	5						5
H	Internship and Educational Visits											
H1	Industrial Visits	1	2	3	4	5						5
H2	Research and Projects	1	2	3	4	5						5
H3	Social Agency Visits	1	2	3	4	5						5
H4	Internship – 1 month in Each Semesters	1	2	3	4	5	6	7	8	9	10	10
I	Institutional Social Responsibility											
I1	Member of Public Organization	1	2	3	4	5						5
I2	Blood Donations	1	2	3	4	5						5
I3	Community Outreach Programs	1	2	3	4	5						5
I4	Volunteering in Community Activities	1	2	3	4	5						5
I5	Planting and Maintaining 2 Trees for 3 years	1	2	3	4	5						5
I6	SDG 4- Quality Education	1	2	3	4	5						5
I7	SDG 5-Gender Equality	1	2	3	4	5						5
I8	SDG 8-Decent Work and Economic Growth	1	2	3	4	5						5
I9	SDG 13 -Climate Action	1	2	3	4	5						5
J	Personal Growth											
J1	Preparing Biodata and Profile File	1	2	3	4	5						5
J2	Building LinkedIn Profile	1	2	3	4	5						5
J3	Paper Presentation and Research Articles	1	2	3	4	5	6	7	8	9	10	10
J4	Viva/ Debate	1	2	3	4	5						5
J5	Attending Spoken English Classes	1	2	3	4	5						5
J6	Savings	1	2	3	4	5						5
J7	Investments	1	2	3	4	5						5
TOTAL												360

A	Academic Excellence											MAX POINTS
A1	Hand Written Assignments	1	2	3	4	5	6	7	8	9	10	10
A2	Presentations	1	2	3	4	5						5
A3	Semester Examination Marks	1	2	3	4	5	6	7	8	9	10	10
A4	Paying Full Fees	1	2	3	4	5						5
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B8	Participating in 5 Programs of Swastika	1	2	3	4	5						5
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B10	Admission Reference	1	2	3	4	5						5
B11	Attendance	1	2	3	4	5						5
B12	Mentor and Mentee Meetings	1	2	3	4	5						5
C	Skill Enhancement											
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C2	Offline Trainings	1	2	3	4	5						5
C3	Swastika Workshops	1	2	3	4	5	6	7	8	9	10	10
C4	Marketing Skills	1	2	3	4	5						5
C5	Online Certificate Courses	1	2	3	4	5						5
C6	Offline Certificate Courses	1	2	3	4	5						5
C7	Designing and Video Creation Courses	1	2	3	4	5						5
C8	Managerial Skills	1	2	3	4	5						5
D	Earn While Learn											
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E4	Certification of Business Aspects	1	2	3	4	5						5
E5	Product or Service Sale/ Purchase from Startups	1	2	3	4	5	6	7	8	9	10	10

F	Digital Proficiency											
F1	Diploma in Computer	1	2	3	4	5						5
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F5	Business Apps	1	2	3	4	5						5
F6	Personal Laptop	1	2	3	4	5						5
G	Talent and Cultural Enrichment											
G1	Sports Activities	1	2	3	4	5						5
G2	Dance/Singing /Cultural	1	2	3	4	5						5
G3	Yakshagana/ Drama/ Street Play	1	2	3	4	5						5
G4	Inter-collegiate Participation and Prizes	1	2	3	4	5						5
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H3	Social Agency Visits	1	2	3	4	5						5
H4	Internship – 1 month in each Semesters	1	2	3	4	5	6	7	8	9	10	10
I	Institutional Social Responsibility											
I1	Member of Public Organization	1	2	3	4	5						5
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I4	Volunteering in Community Activities	1	2	3	4	5						5
I5	Planting and Maintaining 2 Trees for 3 Years	1	2	3	4	5						5
I6	SDG 4- Quality Education	1	2	3	4	5						5
I7	SDG 5-Gender Equality	1	2	3	4	5						5
I8	SDG 8-Decent Work and Economic Growth	1	2	3	4	5						5
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J	Personal Growth											
J1	Preparing Biodata and Profile File	1	2	3	4	5						5
J2	Building Linkedin Profile	1	2	3	4	5						5
J3	Paper Presentation and Research Articles	1	2	3	4	5	6	7	8	9	10	10
J4	Viva/ Debate	1	2	3	4	5						5
J5	Attending Spoken English Classes	1	2	3	4	5						5
J6	Savings	1	2	3	4	5						5
J7	Investments	1	2	3	4	5						5
TOTAL												360

3rd Years

A	Academic Excellence											MAX POINTS
A1	Hand Written Assignments	1	2	3	4	5	6	7	8	9	10	10
A2	Presentations	1	2	3	4	5						5
A3	Semester Examination Marks	1	2	3	4	5	6	7	8	9	10	10
A4	Paying Full Fees	1	2	3	4	5						5
B	Campus Involvement											
B1	Shikshamitra 5 News	1	2	3	4	5						5
B2	Boot Camp	1	2	3	4	5						5
B3	Student Forum	1	2	3	4	5						5
B4	Volunteering in Events	1	2	3	4	5						5
B5	Rangers and Rovers	1	2	3	4	5						5
B6	Participating in 5 Programs of Swastika	1	2	3	4	5						5
B7	Library	1	2	3	4	5						5
B8	Admission Reference	1	2	3	4	5						5
B9	Attendance	1	2	3	4	5						5
B10	Mentor and Mentee Meetings	1	2	3	4	5						5
C	Skill Enhancement											
C1	Online Trainings	1	2	3	4	5						5
C2	Offline Trainings	1	2	3	4	5						5
C3	Swastika Workshops	1	2	3	4	5	6	7	8	9	10	10
C4	Marketing Skills	1	2	3	4	5						5
C5	Online Certificate Courses	1	2	3	4	5						5
C6	Offline Certificate Courses	1	2	3	4	5						5
C7	Designing and Video Creation Courses	1	2	3	4	5						5
D	Earn While Learn											
D1	Earn While Learn Structured	2	4	6	8	10	12	14	16	18	20	20
D2	Earn While Learn Unstructured	1	2	3	4	5						5
D3	Short Term Projects	1	2	3	4	5						5
E	Student Entrepreneurship											
E1	Startup	1	2	3	4	5	6	7	8	9	10	10
E2	Attending BNI Meeting and Expo	1	2	3	4	5						5
E3	Udyamashala Meeting, Sessions/Trainings	1	2	3	4	5						5
E4	Certification of Business Aspects	1	2	3	4	5						5
E5	Product or Service Sale/ Purchase from Startups	1	2	3	4	5	6	7	8	9	10	10
F	Digital Proficiency											
F1	Diploma in Computer	1	2	3	4	5						5
F2	Certificate Courses in Excel	1	2	3	4	5						5

WEIGHTING METHODS IN EVALUATION SYSTEMS

A	Academic Excellence		1st Year	2nd Year	3rd Year
A1	Hand Written Assignments (10+10)		10	10	10
	17-20 Assignment Submitted	10			
	13-16 Assignment Submitted	8			
	9-12 Assignment Submitted	6			
	5-8 Assignment Submitted	4			
	1-4 Assignment Submitted	2			
A2	Presentation (1 Point for Each Presentation)		5	5	5
A3	Semester Examination Marks		10	10	10
	90% to 100%	10			
	85% to 89%	8			
	80% to 84%	7			
	75% to 79%	6			
	70% to 74%	5			
	65% to 69%	4			
	60% to 64%	3			
	50% to 59%	2			
A4	Paying Full Fees		5	5	5
B	Campus Involvement				
B1	Shikshamitra News (1 Point for Each News)		5	5	5
B2	EPS Workshop		5		
B3	Boot Camp		5	5	5
B4	NSS Annual Camp		5	5	
B5	Any 10 NSS Activities (0.5 for Each Activity)		5	5	
B6	Student Forum		5	5	5
	President, Vice President and Secretary	5			
	Innovative Activities Conducted by Each Club	4			
	Minimum 2 Activity Conducted by Each club	3			
	Attending Meeting	2			
	Student Forum Members	1			
B7	Volunteering in Events (1 Point for Each Event)		5	5	5

B8	Rangers and Rovers		5	5	5
	Exam Attempted	5			
	Attending Camp	4			
	Attending 3 Workshops (Each 1 Point)	3			
	Attending Meetings	2			
	Member	1			
B9	Participating in 5 Events of Swastika (1 Point for Each event)		5	5	5
B10	Library		5	5	5
	Book Review	5			
	30 Hours of Reading	3			
B11	Admission Reference		5	5	5
	Reference and Confirm Admission (1 Admission)	5			
	Referred 10 Students	4			
	Referred 5 Students	3			
	2nd PUC data base of 50 students	3			
	Uploading School Promotion-10 Times on Whatsapp/Instagram	3			
B12	Attendance		5	5	5
	95% and above Attendance	5			
	90 to 94% Attendance	4			
	85% to 89% Attendance	3			
	75% to 84% Attendance	2			
B13	Mentor-Mentee Meetings		5	5	5
	Attending Meetings and Coordination with Mentors	5			
C	Skill Enhancement				
C1	Online Training (1 Point for Each Training)		5	5	5
C2	Offline Training (1 Point for Each Training)		5	5	5
C3	Swastika Workshops (1 Point for Each Training)		10	10	10
C4	Marketing Skill		5	5	5
	Attending Marketing Workshops	2			
	Marketing Projects -2	3			
C5	Online Certificate Course (1 Point for Each Course)		5	5	5

C6	Offline Certificate Course (1 Point for Each Course)		5	5	5
C7	Designing and Video Creation Courses (1 Point for each)		5	5	5
C7	Managerial Skill			5	
D	Earn While Learn				
D1	Earn while Learn Structured		20	20	20
	Continued Working for More Than 1 Year	20			
	Continued Working for More Than 6 Months	10			
D2	Earn while Learn Unstructured (1 Point Each)		5	5	5
D3	Short-Term Projects (1 Point Each)		5	5	5
E	Student Entrepreneurship				
E1	Startup		10	10	10
	Started a Business and Have Been Growing It Continuously	10			
	Started Their Business	8			
	Member of Udyamashala	5			
E2	Attended BNI Meeting and Expo (1 Point Each)		5	5	5
E3	Udyamashala Meeting/Sessions/ Trainings (1 Point Each)		5	5	5
E4	Certification of Business Aspects (1 Point Each)		5	5	5
E5	Product or Service Sale/Purchase from School Startups (1 Point for Each ₹1000)		10	10	10
F	Digital Proficiency				
F1	Diploma in Computer		5	5	5
F2	Certificate Courses in Excel		5	5	5
F3	Certificate Courses in Tally		5	5	5
F4	Certificate Courses in AI		5	5	5
F5	Business Apps (1 Point for Each)		5	5	5
F6	Personal Laptop		5	5	5
G	Talent and Cultural Enrichment				
G1	Sports Activities		5	5	5
	National Level	5			
	State Level	4			
	District Level	3			
	Inter College level	2			
	College Level	1			







G2	Dance/Singing and Cultural		5	5	5
	National Level	5			
	State Level	4			
	District Level	3			
	College-Level Participation Prize	2			
	College-Level Participation	1			
G3	Yakshagana/ Drama		5	5	5
	Inter-College or Outside	3			
	College-Level Participation	5			
G4	Inter-Collegiate Participation and Prize		5	5	5
	Inter-Collegiate Prize	5			
	Inter-Collegiate Participation	3			
H	Internship and Educational Visits				
H1	Industrial Visit (1 Point for Each)		5	5	5
H2	Research and Projects (1 Point for Each)		5	5	5
H3	Social Agency Visits (1 Point for Each)		5	5	5
H4	Internships– One month in Each Semester		10	10	10
	Internship in 1st, 3rd &5th Semester	5			
	Internship in 2nd ,4th &6th Semester	5			
I	Institutional Social Responsibility				
I1	Member of Other Public Organizations		5	5	5
	Position In Public Organization	5			
	Member In the Organization	3			
I2	Blood Donation (2)		5	5	5
	Blood Donation 2	5			
	Blood Donation 1	3			
	If not fit for donating Blood (Low Hemoglobin) Each 1	2			
I3	Community Outreach Program (1 Point Each)		5	5	5

I4	Volunteering in Community Activity		5	5	5
I5	Planting and Maintaining 2 Trees for 3 years		5	5	5
I6	Quality Education		5	5	5
I7	Decent Work and Economic Growth		5	5	5
I8	Gender Equality		5	5	5
I9	Climate Action		5	5	5
J	Personal Growth				
J1	Preparing Biodata and Profile File		5	5	5
J2	Building LinkedIn Profile		5	5	5
	Get 1-1 Connections from 25 Different Industries	5			
	Five Post in a Month	4			
	Upload your Certification	3			
	Work Experience	2			
	Upload Professional Photo and Cover Image	1			
J3	Paper Presentation and Research Articles		10	10	10
J4	Viva/ Debate		5	5	5
J5	Attending Spoken English Classes (Online/ Offline-Good Communication Skills)		5	5	5
J6	Savings		5	5	5
	Savings (₹50,000 and Above)	5			
	Savings (₹25,000 and Above)	3			
J7	Investment		5	5	5
	Laptop	5			
	Gold	5			
	Shares/Mutual Funds	5			
J8	Admission or Job Confirmation				5
J9	Attending Job Fairs (1 each)				5
J10	Mock Interview (2.5 Points for Each Interview)				5

SUMMATIVE DASHBOARD SCORE

[illegible]

STUDENTS SUCCESS MONITORING TEAM

Mentor	Mentors Team	
Mrs Vidyalaxmi P Shetty	Vidya's Swastika Nurture Nest	
Mrs Poornima Kumari B	Poornima's Care and Coach	
Ms Deeksha Devadiga	Deeksha's Guide and Grow Squad	
Mrs Niveditha	Niveditha's SNBS Success Seekers	
Mrs Preethi Shettigar	Preethi's Mentor Mentee Connect	
Ms Sangeetha Salian	Sangeetha's Synergy Squad	
Mrs Bhagyashree	Bhagyashree's Brave Brainiacs	