

Educational Facilitators

Dr Malini N Hebbar

MA, M.Phil., Ph.D.

Principal

Dr. Raghavendra Holla N.

MSW, MBA, MPhil. PGDPR, Ph.D.

Chairman, Swastika Charitable Trust @
COO, Swastika Consultancy Services

Vidyalaxmi P Shetty

MA (Kannada), M.Com. MBA. (PhD.)

Lecturer, NSS Officer

Deepa Shetty BSc

MSc(Zoology) MA (Eng)

Lecturer

Pooja Rao, B.Com. M.Com.

Lecturer

Manager, Swastika Accounts

Management & Marketing

Deeksha Devadiga BA, MSW

Lecturer

Poornima Kumari B. BA,

B.Ed., MA (Kannada)

Lecturer

Sneha Pai B.Com., M.Com.

Lecturer

Coordinator, Earn While Learn

Preethi S MSW, PGDHRM, NET

Lecturer

Divyashree, MSW

Lecturer

Niveditha M

Mcom, MIB, MA (Hindi)

Mahesh Mayya, BSc, MLib,

MSW, PGDPM

Usha Naresh, Bcom,

Admin

Corporate Visiting Faculties:

Anantha Subramanya Sharma

Former VP, Emerson

Ronald Mascarenhas

Former HR Head, Syngene

EDUCATION IS NOT THE LEARNING OF FACTS, BUT THE TRAINING OF MIND TO THINK.

-Albert Einstein

LEAD TO WIN, Camp to Swastika Students at A.J Grad Hotel



Lead to Win: A 2 days Leadership Boot Camp was organized from 30 September 2022 to 01



October 2022 for the staff and students of SNS at AJ Grand Hotel. Dr Ganapathi P, Medical Director, Mangala Hospital, Founder

Chairman, Mangala Group of Education Institution was the Chief Guest. Shri. Raghunath Somayaji, the Inaugurator & Swastika Udyama Rathna

2022 Awardee, Shri R D Kini Proprietor, Bell Paints graced the occasion. Mrs Sandhya Varma, ACC-ICF, Certified Life Coach, Co-Founder, Skill Quest & Mr Rakesh Nair, Corporate Trainer, Co-Founder, Skill Quest were Facilitators. Various activities were held to build leadership qualities among students. Dr Raghavendra Holla, Chairman and Dr Malini N Hebbar, Principal graced the program.

SAMRUDDI 2022 – FRESHERS’ DAY

To welcome the new batch of 2022, SNS organized Samruddi 2022 – Fresher’s Day, on 29 September 2022. The seniors welcomed their

juniors in a friendly atmosphere and encouraged their creative impulses, giving a boost to their confidence. Dr Mohan

Singhe, Associate Professor, Dept of Social Work, Mangalore University was the inaugurator. Mrs. Komal Prabhu, Co-Proprietor &

COO of Maharaja Groups was the chief guest. The grand event which was hosted by the II & III year students was followed by a cultural program by both the seniors and the fresher..

Innovative Institution Award to Swastika by PRCI



Swastika National School was awarded the Best Institution for Innovation in Higher Education award by PRCI, India on 16 July 2022 at Ocean Pearl, Mangalore.

CELEBRATION OF AZADI KA AMRUT MAHOTSAVA, RAKSHABANDHANA AND ETHNIC DAY

Swastika National School celebrated Azadi Ka Amrut Mahotsava to commemorate 75 years of freedom of progressive India followed by Rakshabandhana and Ethnic

day on 11 August 2022. Mr Narayana Bhandary, Rtd Prof. SVS College, Bantwala, the Key Note Speaker, highlighted mythological roots of Rakshabandhana, citing the

Mahabharata. Dr Raghavendra Holla, Chairman, Dr Malini N Hebbar, Principal, faculty members and students were present.



A day for showcasing Talents of Swastika National School. Utsava-2022-23



Swastika National School. Mr. Walter Nandalike, Founder, Daiji World Media, inaugurated the program and shared his words of experience in his own style and motivated our students. It was an

immensely pleasurable moment for Swastikans to have him as our Guest. Dr Malini N Hebbar, (Principal), Dr Raghavendra Holla (Chairman), Deeksha Devadiga (Program Co-ordinator) and Mr Bhuvan Shetty (Cultural Secretary of Students Council) were present on the stage. Once the stage program was over, cultural

events were presented by the students of Swastika, and it was cultural competition on different themes by different classes. Judgment was done by the resource persons from the art background. Students and the faculty members were present on the day and it was a grand success and also the most entertaining day.

Our Start-up Initiative

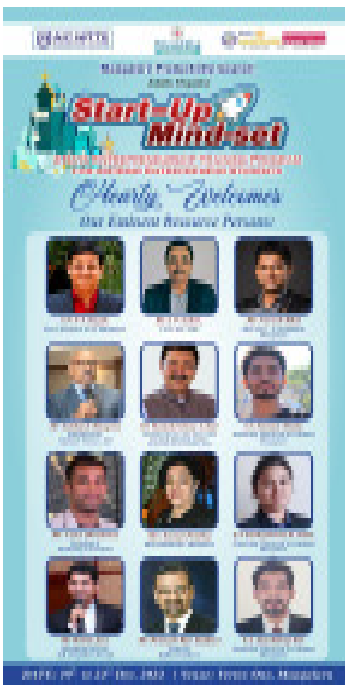
Swastika Digital Marketing

Swastika E-Learning Institution

Swastika Accounts Management & Marketing

On 17/12/2022, Utsava ,2022-23 a celebration of Talents program was organized by

“Start Up Mind Set” Entrepreneurship Training for young aspiring Entrepreneurs



Mangalore Productivity Council jointly with Swastika National School organized a 4-days Entrepreneurship training programs from 19/12/22 to 22/12/22 for young, aspiring Entrepreneur Students at Vertex One, Ballalbhag, Mangalore. Various resource persons were invited by the organizers of the program. Students from different colleges of Mangalore and students of Swastika enrolled for the camp.

SIX DAYS FREE ONLINE ENGLISH WEBINAR SERIES

The inaugural ceremony of Six-days’ Free Online English Webinar Series for the II PUC students in and around Mangalore was held on 28 April 2022. Ms. Sandhya Varma, Acc ICF Certified Life & Executive Coach, JCI India and a Trainer & Author inaugurated the webinar series which was held from 28 April 2022 to 3 May 2022. Dr Malini N Hebbar, Principal of Swastika National School (SNS) was the Instructor. The objective was to help students ace their English exam. The event was managed by Swastika Accounts Management & Marketing

ANNUAL NSS CAMP OF SWASTIKA



Cultural program comprising Skit, Singing, Dance, Yoga, Meditation, Kesaru Gadde Ota were held during the camp. On the Valedictory Day, Shri Jyothindra Prasad Shetty, Mundajeguttu;

Celebration of National Youth Day – 12/01/23



On account of National Youth Day, in remembrance of Swami Vivekananda, Swastika National School has organized a program where Prof. Aruna inaugurated the event and addressed our students about Swami Vivekananda and his principles. With the guest, Prof Aruna, Dr Raghavendra Holla

(Chairman) and Mrs Poornima Kumari ,Faculty and In-charge faculty of Language association were present on the stage. All the staff members and students of Swastika were present. On account of this special day, Language Association of Swastika College organized an Essay writing Competition for our students.

The Annual NSS Camp of SNS was held from 8 May 2022 to 14 May 2022 at Hollarabail, Bantwala Taluk. The Inaugural Function of the NSS camp was held on 8 May 2022. The Inaugurator was Shri Kumarchandra, Additional SP, D K. Shri U Rajesh Naik, MLA, Bantwala Taluk; Shri Narayan Holla, Nethrakereguttu, Director, BeqiSoft Technologies Pvt Ltd; Shri Ramesh Upadhyaya, Lawyer, Bantwala; Shri Tirulesh Belluru, President, Hindu Jagarana Vedike, Bantwala

and Shri Janardhan Salian, Mundaje were the chief guests. The President of the program Dr Raghavendra Holla N, Chairman, SNS; Dr Malini N Hebbar, Principal, SNS and faculty members were present. Various activities such as cleaning of roads, connecting Hollarabailu to Nethrakere and creation of cricket and volley ball ground for the public in Nethrakere were taken up by the students. 45 students dug up 2X2 circumference of plant pit for the purpose of planting 45 plants. Various



Shri Ramesh Upadhyaya, Polali; Shri Jagadhish Bangera, Hollarabailu, President, Hindu Jagarana Vedike, DK and Shri Tukaram Poojary, President, Rani Abbakka Tulu Adhyayana Kendra, Bantwala were the chief guests. The occasion was graced by the President of Programme, Dr Raghavendra Holla N, Chairman, SNS; Dr Malini N Hebbar, Principal, SNS and faculty members. The Camp Officer, Mrs. Vidyalaxmi P Shetty proposed the vote of thanks.



CRAFT - CREATING A RESOURCEFUL, ACCOMPLISHING AND FASCINATING TEACHING AND LEARNING EXPERIENCE

CRAFT - Creating a Resourceful, Accomplishing and Fascinating Teaching and Learning experience, a one-day workshop was organized on 30 June 2022 at Ocean Pearl for the faculty members of SNS and different schools and colleges under the auspices of Dr Raghavendra Holla, Chairman and Dr

Malini N Hebbar, Principal. On the occasion, Shri K N Gangadhara Alva, President, PU College Principals’ Association DK and Principal Thumbe Pre-University College was the Chief Guest. Shri Ramanath Kini, CEO, Rishab Pvt Ltd Mangalore was the Inaugurator. Ms Chetana S, Chairman,

Chethana’s Education Foundation was the Guest of Honour. Mrs Sandhya Varma, Acc ICF Certified Life & Executive Coach, JCI India and Trainer & Author was the facilitator. Activity oriented sessions which were well-received were conducted to enable the faculty to frame up the necessary skills required by the students.

A ONE DAY WORKSHOP ON LEAD TO CHANGE -MAKE AN IMPACT, INSPIRE YOUR ORGANISATION AND GET TO THE NEXT LEVEL

The one-day workshop – ‘Lead to change – make an impact, inspire your organization and get to next level’, held on 29 June 2022 benefited the staff of SNS and Swastika Consultancy Services. Mr Ronald Mascarenhas, Sr General Manager, Syngene International Ltd was the Inaugurator. Shri Krishna Upadhyaya K,

Correspondent, SNS was the Chief Guest. Ms Sandhya Varma, Acc ICF Certified Life & Executive Coach, JCI India and Trainer & Author was the resource person. The session was conducted to motivate and inspire the staff to adapt to the current changes, for self development and for the development of the organization.

About Chairman



Dr Raghavendra Holla N.

MSW, MBA, M.Phil, PGDPR, MDP-IIMK, Ph.D.
Chairman, Swastika National School, Mangaluru
COD, Swastika Consultancy Services, Mangaluru
National Trainer and Author, Zone XV, JCI India

Trustee, Startups: Swastika Digital Marketing, Mangaluru
Swastika Accounts Management and Marketing Mangaluru

Dr Raghavendra Holla N is the chairman of Swastika National School (SNS), affiliated to Mangalore University. He has a Master’s Degree in Social Work (MSW) from Mangalore University, M.Phil, in Sociology and MBA in HRM, PGDRP from Annamalai University, a Doctorate Degree in Social Work from Mysore University and he has successfully completed the Senior Management Program from Indian Institute of Management (IIM), Kozhikode.

He Served as Lecturer in various institutions for 5 years. He has 13 years of industrial experience as Manager-Admin at Mangalore SEZ Ltd. ONGC Group and 7 years of entrepreneur knowledge at Swastika Consultancy Services as COO.

He is a certified soft skill trainer and Founder President of JCI Mangaluru Samrat. He is a Rajyapuraskar Award winner in Scouts and Karate Brown Belt. He is the recipient of NCC-B Certificate, District Best Rock Climber Award, Best MC Award, National Level Outstanding

Parliamentarian Award from JCI India in Addition to various prizes in Public Speaking competitions.

He is a National Trainer and has conducted more than 500 training programs for various target groups. His special areas of training are Effective Public Speaking, Leadership, Training the Trainer, Chairmanship and Parliamentary Procedure, Team Building and many more.

Dr Holla is also the President of Public Relation Council of India (PRCI), Mangalore Chapter. He has taken up various other offices such as Vice President of Koota Mahajagathu, Mangalore and joint Secretary of Bharatiya Shikshan, Mandal, Karnataka. He is the life member of Indian Society for Training and Development (ISTD) Mangalore/Udupi Chapter and National Institute of Personnel Management (NIPM).

His vision for Swastika National School is to bridge the gap between an educational institution and the industry by following the concept of earning while learning.

About Principal

Dr Malini N Hebbar, MA, M.Phil., Ph.D.

A former Associate Professor of English, Dr Malini Hebbar, is currently the Principal of Swastika National School and Guest Faculty at St Agnes Centre for PG Studies and Research.

She is a member of the Research Ethics Committee of Kasturba Medical College, Secretary of ISTD Mangalore Udupi Chapter, President of Roshini Nilaya Alumni Association and PDC of Inner Wheel.

She has been a resource person in the Faculty Development Programme of educational institutions, Toastmasters’ Educational Programmes, workshops in Public Speaking/ Personality

Development/ Creativity/ Time Management/ Leadership/ English Grammar/ Spoken & Communicative English.

She has received the awards of Teacher who has moved beyond academics and Kala Ratna from Mangalore Musical & Cultural Association, Service to Mankind from Rotaract & UNESCO, Most Talented Teacher from Rotaract, Best Actor in Rotary Zonal Level Competition, Best MC in Lions Inter-club competitions. Rotary District 3181 has honoured her as Woman of Substance and JCI Zone XV has conferred on her Lifetime Achievement Award. Inner Wheel Clubs of Mangalore North and East, St Agnes College, Rotary Club of B C Road & Samatha have

honoured her. She has been cited by Daiji World, Mangalorean.com, Mango Groves and News Karnataka as Woman Achiever

In Toastmasters she has earned the highest recognition of Distinguished Toastmaster (DTM) four times, Speaker Citation, Mentor, Training Star, Club Coach and District Evaluation Champion Award

Out of her publications, the significant one is a text book called *Vista* of which she is the co-author. She brought out four volumes of the research-based journal of St Agnes College as its Associate Editor.

She has organised many cultural programmes for NGOs and other institutions. Passionate about avoiding wastage of food, she has started a YouTube Channel on wealth from waste.

A 10 DAYS ORIENTATION PROGRAM FOR THE STUDENTS OF NEW ACADEMIC YEAR 2022-23

List of events organized during the Orientation Program

Date	Resource Person	Topic
19.08.2022	Ms Shavina Soans, Soft Skill Trainer	Personal Grooming & Etiquette
20.08.2022	Ms Sneha Pai, Lecturer SNS, Mr Ananth S Sharma, Experienced Professional Dr Gayathri Babu J, HOD, MBA Shree Devi Institute of Technology, Kenjar	My Career Path Field – Business Administration
21.08.2022	Mr Rajesh Kotian, Associate VP HR, Envoy Mortgage India	My Career Path Field – Social Work
21.08.2022	Mr Mohan Raj Managing Director, Bright HR Solutions & Services	My Career Path Field – Social Work
21.08.2022	Dr Ramila Shekar, Mental Health Professional & Trainer Manashanthi Counselling Research & Training Centre Mangalore	My Career Path Field – Social Work
21.08.2022	Mrs Preethi Shettigar, Life Skill Trainer & Lecturer, SNS	My Career Path Field – Social Work
22.08.2022	Mrs Vidyalakshmi P Shetty, Lecturer SNS Mr Vishweshwara Bhat, Retd Senior Manager, Union Bank CA Kiran Vasanth	My Career Path Field – Commerce
23.08.2022		Industrial Visit to KIOCL
24.08.2022	JC Pooja Rao, Lecturer, SNS, Prov. Zone Trainer, JCI India & JC Ashwini Pradeep, Prov. Zone Trainer, JCI India,	Watch Your Watch

A SESSION ON CORPORATE CULTURE, ME @ WORKPLACE



Swastika National School organized a session

on Corporate Culture, Me @ Workplace by the dynamic facilitator of JCI India – Mr Subhash Bangera on 29 October 2022 for the 1 year students of SNS. To get practical experience, various activities were held for students during the session.

LIST OF INTERCOLLEGIATE TRAINING EVENTS – “SAMVEDA” ORGANISED BY THE FACULTY MEMBERS OF SNS

Date	No. of Participants	Participants	Resource Person	Topic	Venue
14.06.2022	100	BEM PU College	Dr Raghavendra Holla, Ms Deeksha & Mrs Preethi Shettigar	The Leaders' Secrets	BEM PU College
20.07.2022	100	Ramakrishna PU College	Dr Raghavendra Holla & Pooja Rao	Effective Public speaking	Ramakrishna PU College
25.07.2022	100	Govt PU College for Girls	Dr Raghavendra Holla & Pooja Rao	Failure to success	Govt PU College for Girls
29.07.2022	100	St Raymonds PU College	Dr Raghavendra Holla & Pooja Rao	Success Mantra	St Raymonds PU College
26.08.2022	142	Besant PU College	Dr Raghavendra Holla	Failure to Success	Besant PU College
27.08.2022	107	St. Joseph PU College, Bajpe	Dr Raghavendra Holla	Leadership, Communication Skills and Life Value of Ethics	St Joseph PU College, Bajpe
27.08.2022	107	Ladyhill Hr Pry School	Mrs Preethi Shettigar	Puberty & its issues	Ladyhill Hr Pry School



Principal's Preface

In Sanskrit, the word swastika is a combination of 'su' (meaning 'good') and 'asti' (meaning 'to exist'). Popularly, this gets translated as 'all is well.' The swastika is thus understood to be a symbol of auspiciousness and good fortune.

This is what we hope for our students – auspiciousness and good fortune. However, as stated by Louis Pasteur, 'Fortune favours the prepared mind.' Hence, at Swastika, our focus is on the preparedness of our students.

However, considering how tough the times are, probably what we need to infuse into the minds of our youngsters is that there's no harm in hoping for the best as long as they are prepared for the worst. This is perhaps the only way in which we can make our young citizens of India stronger, braver and better. This in turn will save them from growing bitter when things don't turn out to be what they hoped them to be. This will also ensure that they don't grow brittle while facing unexpected challenges of life.

I'm happy and proud that our Swastikans are a promising lot. By learning to earn even as they are learning to earn a degree, they have shown what mettle they are made of.

They have been mentored by Dr Raghavendra Holla, a visionary and staff members who are the very epitome of dedication. I foresee a great future for each Swastikan.

Before I conclude, let me congratulate the Editor of this news bulletin, Mrs Deepa Shetty and the editorial board comprising student leaders on accepting and carrying out the challenge of publishing a News Bulletin. As Stephen King has said, "To write is human, to edit is divine."

Best Wishes.
Malini Hebbar



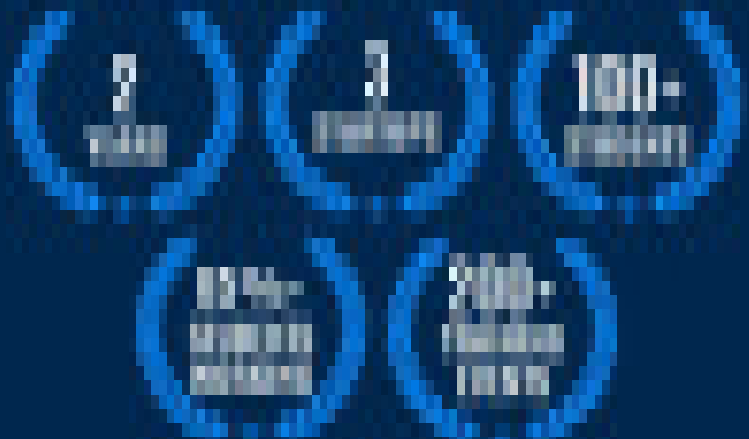
a) A special folk dance performance “Pooja Kunitha” by Swastika National School students at the venue Ocean Pearl Mangaluru on PRCI award function on 16 July 2022.
b) Pooja Kunitha dance performance at KIOCL

INAUGURATION OF FIRST TWO START-UPS OF SWASTIKA FIRST TIME IN MANGALORE UNIVERSITY



**WE TRANSFORM
OUR VISION
INTO ACTION**

Theory and Practice in One Campus



Rs. 70,00,000/-
Students' Earned Income



Bhuvan Shetty

Prakruthi, II B.com

Bhuvan Shetty won the first prize for the event, bridal makeup in the state level intercollegiate competition conducted by NITTE College, Karkala, on 3 March 2023.

ಸ್ವಾತಂತ್ರ್ಯ ಅಮ್ಮದ ಮಹೋತ್ಸವ



ಸ್ವಾತಂತ್ರ್ಯ ಅಮ್ಮದ ಮಹೋತ್ಸವ

15 ಆಗಸ್ಟ್ 2022

15 ಆಗಸ್ಟ್ 2022

Yakshagana performance, a patriotic story of Rani Abbakka, telecast on Namma Kudla on account of Independence Day on 15 August 2022 by SNS students.

A program on 'Child Social work' organized by Swastika National School and Sanidhya School, Shaktinagar

On 28/11/22, to give knowledge about child social work, a session was organized by Sanidhya School and Swastika National School with the resource person, Mr Yogish Malligemadu (Programme Manager, Inchara Foundation Mangaluru), who gave a brief introduction about Child Social work' and its objectives. It was a useful and new learning session for our students.

Swastika honored R D Kini with “Swastika Udyama Rathna Award -2022”

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Mr Raghunath Somayaji, MD, Somayaji Estate and Mr. R.D Kini, Proprietor Bell Paints, will be inaugurating the program and Dr Ganapathi, Director of Mangala Hospital will be Chief Guest for the event.

On the same day followed by the most prominent event of the day, honoring the award for the most successful and emerging businessman of the year titled as ‘Swastika Udyama Ratna’ -2022 and that will be awarded to Mr R D Kini, Proprietor Bell Paints.

Swastika National School Mangalore organized 2 days training sessions titled under “Lead to Win” Swastika

Leadership Boot camp,2022 on 30th Sept 2022 at 9.30 am at A J Grand Hotel, Mangalore.

Projects accomplished by Swastika Digital Marketing

- * Provided back-end support to Lions Club Cauvery during their district governor’s visit.
- * Gave back end support by creating a database for Muliya Jewellery at the time of their exhibition.
- * Prepared an invitation for their “Seva Saptah” concept, invitation for their DG visit and PPT for their presentation
- * Prepared certificates for Master of Ceremony courses conducted by Indian Society for Training

&Development Mangalore/ Udupi Chapter and St. Aloysius Pre University College Mangalore.

- * Handled the digital marketing and social media accounts of Maharaja Family restaurants.

Other clients of Swastika Digital Marketing :

- * Swastika National School
- * Swastika Consultancy Service
- * Telemarketing support to Forrader Academy.

- * Disha : Career towards excellence,
- * JCI Samrat, JCI Spoorthi,
- *Urban Outfit, Sai Electricals
- * Chetana’s Beauty Lounge
- * Birthday Popper
- * Shine Walls.

Projects under Swastika Accounts Management:

- * Completed a project of MCC - Smart City Project.
- * Chethana Beauty Lounge corporate event.
- * Fieldstar Engineering field work.

Details of collaborations with companies that are our clients under ‘Earn while you Learn’ Concept

Name of the Company	
Birthday Popper	D-Mart, Attavara
Upasana Consulting Services Int.	Madhuban Graphics & Adz
Chetana’s Beauty Lounge	Bell Paints
Architects Association	Bharath Bookmark
Hotel BMS	Childrens Corner
Fieldstar Engineering	Fieldstar Hypermarket
Artha Marketing Solutions	Laxmi Ganesh Commercial
Host Zyro	Girija Group of Concerns
Nilgiris	News Karnataka
Pai Sales	Buntara Sangha
Pix Grammar	ExuBranD
Swastika Accounts Mangament and Marketing	Sawstika Digital Marketing
Swastika Consultancy Services	Swastika Charitable Trust

CMA COURSE BROCHURE

“WORDS FROM MY HEART”



knowledge is very important and helped us to get that knowledge. Swastika teaches every student to be skilled and analytical and hard working. It encourages innovations and also assists us by conducting various sessions, activities, seminars etc which help to achieve our goal and to be bold enough to handle any situations in the future.

The unique concept of this college is “Earn while you Learn”. It recognises everyone’s talents and provides an opportunity to explore them.

Swasthika built my confidence level, skills and leadership capacity.

I’m really thankful to my college management and

the faculty who gave me a chance to prove myself as the Student Council President for the year 2022-23.

The institution gave me a chance to work under a CA office where I improved my computer skills, accounting knowledge and auditing which will be helpful to become a Chartered Accountant.

Swastika has taught me time management and has given me an opportunity to participate in college fest as a finance manager.

I’m proud to say, I am a part of Swastika National School, a unique institution.

Chinmayi, III Bcom
(President of College Council 2022-23)

Just as there are no words to describe mothers love, I don’t have enough vocabulary to describe our Swastika College. The reason is that it always gives importance to student’s feelings and always it will remain with us. I feel, it creates a new way to begin our life and helps to build life in a better way.

This Institution made us understand that practical

“Swastikas Entrepreneurs:”



Sanjay Acharya
I B.com
Proprietor
S G V ENTERPRISES

I am proud to be a student of Swastika National School. Always I had passion for business and this college has inspired me to start a business which deals with beverages, at the age of 18, After the experience at Amazon for 6 months, I have started my own brand named as “Queen’s

Coffee”. I must be thankful for my college and the Chairman Dr. Raghavendra Holla, who has encouraged me to start my own company. After joining this college I have built a strong network with Industrialists and businessmen of Mangalore. I have also started marketing agencies for other FMCG products.

Being the First Student at Swastika National School



Being first at anything is always something special and I don't think anyone can snatch that from you. Here, I have one such privilege - 'The First Student of Swastika'. I

am really happy and proud to say it. It was not easy to step into a brand-new institution but the concept of my college really got me and I just felt I was taking a different path, but the right one. Joining this institution opened me to numerous paths for self-improvement and Swastika gave me various opportunities to develop my personality. I don't know where to begin with the opportunities I was handed, I guess 'opportunities I was fed with' is the right way to phrase it. Right from the beginning we, the students, had various workshops, and

training programs that helped us to develop and build our character. I had every training whether it was communication skills, teamwork, or leadership, which were essential in building one's personality. I heartily thank the college for mending me in such a way. All of these are on one side and then there is the guidance and mentorship from my beloved chairman of Swastika, Dr. Raghavendra Holla. Usually in most institutions, one doesn't get to meet the chairman. But in this institution, it is completely

different. I could ask him about anything at any time and he would help me always.

Under his mentorship, I learned many aspects of business, the corporate world, and the real world out there which I'll be facing once I finish my education. It would have taken many years for me to learn all those secrets which he has taught me. I will always be in debt to him for it. All of these opportunities I have got, may not be just because I was the first student but I certainly enjoyed them. Being the first student also comes with some responsibility. You are the flag

bearer of the institution. When you are in such a position it is important to lead and set an example for other students and upcoming juniors. I believe it is my duty and responsibility to show others what Swastika is and what it means to be a Swastikan. I believe that I have done my part fairly well in this matter. 'The First Student of Swastika' - I will always wear it like a badge on my chest like a proud soldier.

-Raghunandan Sharma
III BBA
Swastika National School

Swastika's Entrepreneurs

Varun Prabhu

My Journey into Entrepreneurship...



Entrepreneurship is always about taking a risk and a big leap. My ability of taking risk was always at high level, right from my childhood, may it be big or small. The good thing is that it creates interest for learning new things and skills. Keeping this in mind I started

ExuBrandD.

My journey into Entrepreneurship was never easy. There were lots of struggles and sacrifices initially. But this was never a problem to me as I had my alma mater, always spurring me on.

I can never express my gratefulness to Swastika National School, my Mentor and my Teachers, who have supported, are supporting and will keep supporting me in my journey. The concept of 'Earn while you Learn' gave me an add-on experience in my journey, which helped me to unleash my true potential.

Here is a list of what my organization does...

ExuBrandD – with a mission of Expand your Brand Dynamically.

What we do?

Branding is done for new businesses that start from scratch. We help them create a visual identity and help market their brand to their consumer centric market.

Brand Consultation is offered to existing business organizations that need specialization in strategy consultation and support.

Swastika's Entrepreneurs

Bhuvan Shetty



"One Tree with Different Fruits"

This line suits our special college. Swastika National School is a beautiful college, which proves to be the best platform for various talents from various backgrounds. I am really

lucky to be a part of this wonderful institution. Academically our faculty team are always ready with their great support and also they help the students to build their career.

As I was totally passionate about the art field, and as I am interested in yakshagana, my college Principal Dr Malini N Hebbar and our respected, ever ready helping hand, our Chairman, Dr Raghavendra Holla supported me to start my own yakshagana class. And on 3 June 2022 my dream got its first wing and we started our new yakshagana class - 'Swastika Yakshavasyam'. As of now I'm taking classes in two institutions of Mangalore and have started my own earning. I gratefully say, this wouldn't have been possible without the support from my Institution. The college gives education as well as helps the students in skill development and practical knowledge.

Our chairman's vision for students to get an experience as an employee in their 1st year, an an experience as a manager in 2nd year and to be an entrepreneur in their 3rd year. And many of us are going to prove ourselves.

According to me we don't get such a peaceful and beautiful environment elsewhere and I'm really lucky and will be always thankful to our Institution for the support.

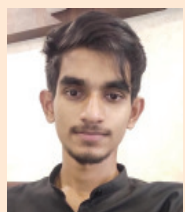
Thank you.

Industrial visit to Kalbavi , Cashew Factory, Baikampady Mangaluru by Swastika National school.



On 1/12/2022, students of II BBA visited one of the leading Industries of the city, Kalbavi Cashew Factory, Baikampady on thier Industrial visit. Mr Adith Kalbavi, (Managing Partner, Kalbavi Cashew Factory) has given complete information about buying, processing, packing marketing and also selling products in the market. It was an informative and worthwhile visit.

"Earn While You Learn" Achievers of Swastika



Deeptham, Jeevan Shetty, Ankit, Sanath Shetty, Mokshan, Basava, Ashwini, Adithya, Saichethan, Rahul Dsouza, Harsha, Pooja Shetty, Sneha.



“Swimming against the current”

“Write up given by guest trainer in LinkedIn”

Swim against the current?? It's a suicide. I'm sure, these are going to be your first thoughts after reading the title. Recently, I was on a visit to a Management Institute for a student interaction. It was a newly instituted college in the heart of the city. My first impression was how could a college function in a very chaotic surrounding and frenzied atmosphere like this and how could it manage to survive amidst the historic institutions which have a huge saga of glory around. With these tangled contemplations I entered the premises of the Institution. But what happened for the next 2 hours changed my entire perspective of how a diverse thinking can change an outmoded system into a contemporary one.

I was taken directly inside the Chairman's chamber where I was given a warm cordial welcome. His vision about the Institute was so astounding that I felt extremely happy for the students studying there.

“We as learners always have two options. The first is

to swim in the direction of the current where you will be just flowing along with all other individuals. Here you will have many companions and well-wishers who will be with you. You will be very glad as you will have a large company and you just have to follow the trail. The second option is to choose to swim against the current where you will have criticisms and a lot of challenges to face. It will take some time to leave an impression. This is a very grim choice as you will have no one to accompany along. But swimming against the current will take you to greater heights and help you move into a new direction.” His words sounded more relevant after I concluded the interaction session. These students already knew the nuances of the trade and I found that they were 10 years ahead in their thinking when it comes to management philosophy.

Well how could this be possible? A three year old Institute grooming undergraduates is super-successful in mentoring its students as managers and entrepreneurs who are market-ready for any

assignments. The institute has been swimming against the current which makes them a matchless establishment by incorporating and following an inimitable philosophy with regards to their

modus operandi:

1. The institute runs classes from 9am to 1pm. Wait! If you are thinking that the students are at their leisure after the pre-fixed timings, then here is the true revelation. The institute has developed 3 start-ups and the students in the afternoon work on the new business ideas as full time and part time employees.

2. The infrastructure of these start-ups and incubation center is designed and maintained by the students themselves right from fabrication, painting, flooring, IT support etc. Well isn't that something which will take these young entrepreneurs to the next level?

3. The institute follows a 60:40 concept as far as the curriculum delivery is concerned. Now this is where it becomes further interesting. The Institute spends 40% of the time on the syllabus

prescribed by the University without compromising the standards. So how about the remaining 60%? The balance 60% includes a student-centric learning, designed by the Institute comprising practical assignments like client servicing, event-management, market survey and research where in the students get real exposure to the realities of the corporate world. The students are also allowed to work for different industries in and around so that they can better utilize the time.

4. Earn while you learn! Students are part of the startups and local firms, and as employees they go on to earn an average income between Rs.10,000 to 15,000 per month which is an out of the box move by the Institute

5. Experts from the Industry, of the students regularly visit the Institute and interact with the young entrepreneurs discussing live case studies which enhance the learning curve of the young minds. While I was sitting back and admiring the vision of the leader of this Institute, I started recalling

success stories of many individuals who have tried to swim against the current and reached greater heights, which I am sure the readers here would also have come across. Somewhere I felt how imprudent I have been all these years just trying to swim in the direction of the current without even trying out new trials so that I could stand apart from the crowd.

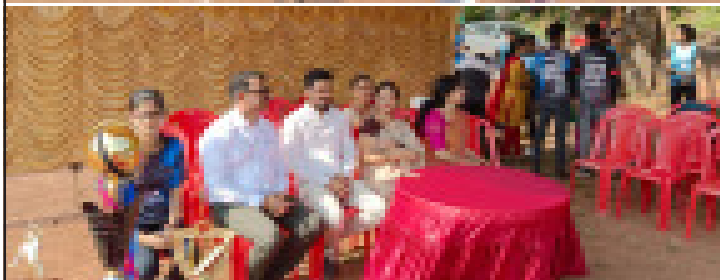
It is very easy to be one among the rest and just go with the flow, but standing alone without any backing needs a lot of audacity. We as individuals have been so accustomed to swim with the current that we hardly try to explore the new opportunities around. Today as we move on, we do need to ask these two questions to ourselves.

In which direction am I heading today? Am I moving along the flow with others or am I challenging my limits and pushing hard against the current?

KEEP LEARNING...KEEP GROWING!

By, Mr. Joe Ashwin Correa, Asst Professor, Poornaprajna Institute of Management, Udupi.

SWASTIKA PREMIER LEAGUE CRICKET TOURNAMENT



The Sports Association of SNS organized a Cricket tournament – Swastika Premier League – 2 on 27 October 2022, Thursday at Karavali Ground. Shri Pratheek U Poojary, MD, Shree Baleendra Constructions Pvt Ltd was the inaugurator. Four Squads of Swastika took part in the Tournament. Team Samsiddi won the tournament. --- Team

Samyuktha were runner ups. Mr Sharath of III B.Com. won the All rounder Award. Mr Krushik of II BBA won the Best Batsman award. The Best Bowler Award was won by Mr Asheek of II B.COM. All the sponsors for the tournament were felicitated with a memento during the event. Mr Loyal D'Souza, the Sports Secretary hosted the tournament.

THE INAUGURAL CEREMONY OF STUDENTS COUNCIL AND NSS UNIT



Swastika National School conducted the inaugural ceremony of Students Council and NSS Unit 2022-23 on 17 October 2022. Shri KR Venkatesh, Shesha Kuteera, Kukke Subhramanya was the chief guest. N Shankarnarayana Karanth, Proprietor, Shri Bharathi Systems & Services was the

inaugurator. The members of Students' Council who solemnly took the oath were: President – Chinmayi; 3 Vice presidents – Harsha, Manjunath U, Rahul; NSS Secretaries – Deeptham and Kaveri; Sports Secretary – Loyal Denzil D'Souza; Fine Arts Secretary – Bhuvan Shetty; Language Association

Secretary – Kavitha and class representatives for various classes. Dr Raghavendra Holla, Chairman, Dr Malini N Hebbar, Principal, Mrs Deepa Shetty, Students Welfare Officer, Mrs Vidyalaxmi, NSS Staff Coordinator, faculty members and students were present on the occasion.

VOLLEYBALL TOURNAMENT

As an activity of the event 'Lead to Win' – a 2 days Leadership Boot Camp, SNS organized a Volleyball Tournament on 28 September 2022 at Urwa Store Grounds, Mangalore.

Dr Raghavendra Holla, Chairman, Dr Malini N Hebbar, Principal, faculty members and all the students were present on the occasion. Four teams participated in the

tournament. Teams 'Unstoppable' and 'Trail Blazers' won the Tournament. Mr Asheek, the Sports Secretary hosted the tournament.

Career and professional building training sessions

“Job opportunities in Digital Field of Reliance Jio” by Mr Chethan J and team, Reliance Jio.

Swastika National School always encourages students to be independent, think in a different way and get job opportunities in suitable sectors. To enhance this, Swastika organized a training program by Mr. Chethan J and team, Reliance Jio on 21/11/22 at Swastika National School. It was an informative session for the students of Swastika.

WORKSHOP ON RESUME BUILDING & INTERVIEW ESSENTIAL

A Half day Workshop on Resume Building & Interview Essentials was organized for the students on 27 May 2022 by Ms Ashish Suresh. She gave inputs to the students as to how to design a resume, how to face an interview etc. At the end of the session, students were asked to prepare a resume draft to check the learning outcome.

A SESSION ON “OPPORTUNITIES AND BENEFITS IN THE FIELD OF MARKETING AND SALES AS A CAREER”

SPARKLING SCHOLARS, a weekly series on Management topics for BBA students was organized, covering the topic of “Opportunities and benefits in the field of Marketing and Sales as a career” on 04 November 2022. Mr Shrinidhi Rao, Assistant Manager-Sales, Livspace was the resource person.

Weekly series by Mr Suhas Marathe:

A session on the topic: Accounting software configuration Tally by Mr B Suhas Marathe.

To provide general information as well as to cover the syllabus prescribed by the University, Mr Suhas Marathe, a Freelance Accountant by profession gave a seminar on the topic with demo classes on 19 Nov 2022. for the BBA students.

A SESSION ON HUMAN RESOURCE CONTROL

SAMVADA, a weekly series on Commerce topics for 1 and II year B.Com. students was organized, covering the topic of Human Resource Control on 04 November 2022. Mr Joe Ashwin Correa, Assistant Professor, Poornaprajna Institute of Management was the resource person.

Skill Development Program by Ms Savitha Shetty, trainer and Team, Labour Net Services India Pvt Ltd.and Team.

On 26/11/22, Swastika National School has organized a productive session on Skill Development Program wherein Ms. Savitha Shetty and team of Labour Net Services India Pvt Ltd Company, gave details of different skills and courses conducted by their team including time, duration, fees etc.

A SESSION ON EMPLOYEE COMPENSATION

SAMVADA, a weekly series on Commerce topics for 1 and II year B.Com. students was organized covering the topic of Employee Compensation on 26 August 2022. Mr Ronald Mascarenhas, Consultant, HR, CSR, PR was the resource person.

Sessions on Project Management Tools

To provide opportunity for youth to update themselves, a program entitled ‘Introduction to Project Management Tools’, was organized on the topic, monday.com and MS-Office for the students of SNS on 05 November 2022 and 18 December 2022. Mr Varun Prabhu from III BBA, Co-founder and Head of Executions, ExuBrandD was the resource person. He explained the various uses, benefits and importance of using the website. Faculty members and students were present.

ONLINE CORPORATE SPOKEN ENGLISH CLASSES

Corporate Spoken English classes were held for the first-year students of SNS in the months from August till September.

Dr Malini N Hebbar, Principal and Mrs Deepa Shetty, Lecturer, Department of English were the instructors.

CELEBRATION OF 8TH INTERNATIONAL DAY OF YOGA

The 8th International Day of Yoga was celebrated on 21 June 2022. All the students of Swastika practised warm up exercises, Surya Namaskar, simple asanas and Praanaayama on the occasion.

Weekly series on the topic; International Trends in Accounts Management by Ms. Shilpa Holla

To be aware about International Trade in Accounts Management, on 7/12/2022, Swastika National School organized a useful seminar by Ms Shilpa Holla, Senior Tax Manager of Sec and Global Tax Domino’s Pizza inc.USA. Ms Shilpa Holla shared her experience about lifestyles of USA, her corporate growth and also recent trends of Trade, accounts management. All the staff, students of Swastika National School and the management were present.

A SECOND SESSION UNDER THE BANNER SAMRACHANA

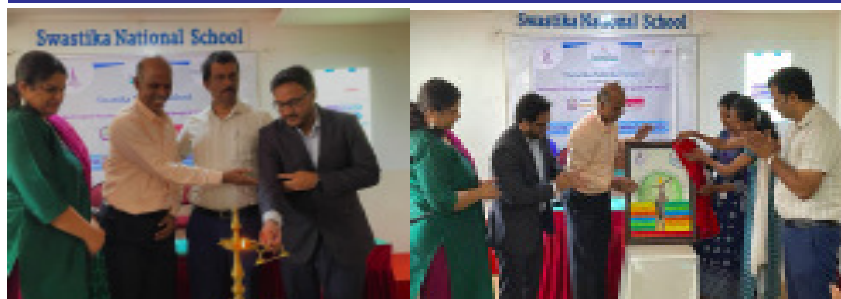
The Kannada Association of SNS organized a second session under the banner Samrachana on the topic ‘News Report for Media’, on 16 June 2022 for all the students of SNS. Mr Mahesh Nayak, Executive Editor, Mangalore Today was the resource person.

CA Valerian Dalmaida

In the fourth episode of ‘My journey, in my way’, held on 14 June 2022,

CA Valerian Dalmaida, a mentor, Spearhead Media Group. M.D - Quick Accounting & Advisory, Abu Dhabi shared his life experiences with our students. He also answered our students’ questions. Dr Raghavendra Holla hosted the program.

Sessions under “Community Outreach Program” by BSW students of Swastika.



1) INAUGURATION OF A YEAR LONG PROJECT “TOWARDS A PSYCHOLOGICALLY HEALTHY COMMUNITY” Swastika National School in association with Anirvedha Resource Centre for Psychological Well Being and Rotary Mangalore Downtown

inaugurated a year-long project ‘Towards a Psychologically Healthy Community’ on 15 October 2022, with the rolling out of the first series on the topic ‘Mental Health Hygiene for students. Dr Sachin Nadka, MD (Ayur) Vedamarogya – Ayurveda Hospital & Pharmacy; Dr Raghavendra Holla, Chairman; Dr KT Shwetha, Director, Anirvedha; Rtn Nagesh Kamath K, President, Rotary Mangalore Downtown; Rtn Ekanath Dandekari, Secretary, Rotary Mangalore Downtown; faculty members and students were present on the occasion.

Community Outreach program on Cyber Security at Samaja Bhavana, Valencia

On 10/12/22, a session by Yogish Malligemadu (Program Manager, Inchara Foundation Mangaluru) on an interesting topic “Cyber Security” under the community outreach program for the students of Swastika and also public was organized. It was an informative and relevant session.

A workshop under ‘Community Outreach program’ on segregation of raw and dry wastes at Govt Primary School, Sasihithlu.



On 5/12/2022, our students attended a workshop by Mr Bharath of Sahas NGO, at Govt Primary School, Sasihithlu. Mr Bharath gave complete information about how to segregate raw and dry wastes and also how it could be managed to keep our environment clean and healthy. All the staff and students of Govt Primary School Sasihithlu and students of Swastika were present.

“Management of problem behavior in classroom setting” by Dr Shwetha T



A special education session was conducted by Swastika National School by inviting a resource

person, Dr Shwetha T, Associate Professor, Dept of Clinical Psychology MAHE. She gave a session on 26/12/22 on the topic “Management of problem behavior in classroom setting” at Sanidhya School, Shakthinagar Mangaluru. The students of Swastika and Sanidhya School were present on that day.

A program on ‘Child Social work’ was organized by Swastika National School and Sanidhya School, Shaktinagar

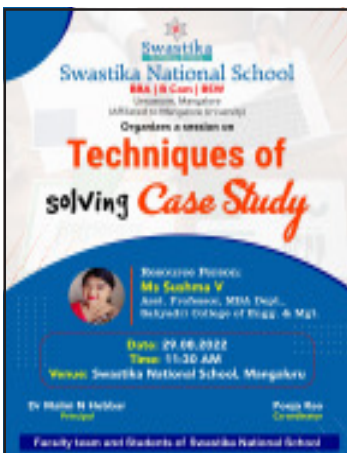
“Stress Management” program for Swastika National School



On 7/12/22, Swastika National School organized an effective session on the topic “Stress management” for the students of Swastika. The session was taken by Mrs Tanuja Maben (Zone trainer, JCI India, Founder – Forrader Akademi Manipal). Students of Swastika enjoyed the activities conducted by the resource person.

A SESSION ON TECHNIQUES OF SOLVING CASE STUDY

A session on Techniques of Solving Case Study was organized for the students of SNS on 29 August 2022. Ms. Sushma V, Asst Prof., MBA, Sahyadri College was the instructor. Questions such as how to solve a case, what are the ways to solve a case were answered in the session. Some practical case studies were also solved during the session.

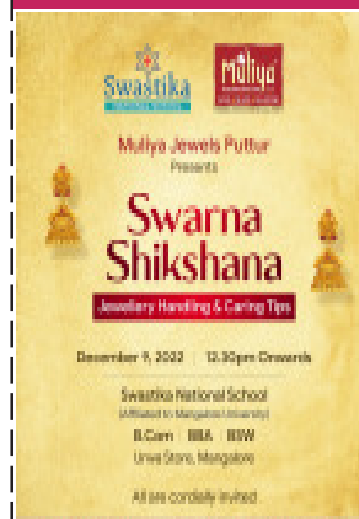


A SESSION ON “AWARENESS AGAINST CORRUPTION”



The NSS Unit, Swastika National School in association with Karnataka Lokayukta, Mangalore organized a session on “Awareness against Corruption” as part of celebration of Vigilance Awareness Week-2022 on 02 November 2022 for the students of SNS. Sri Cheluvvaraju B, DYSP, Lokayukta Mangalore was the Resource Person. Dr Raghavendra Holla, Chairman, Dr Malini N Hebbar, Principal, faculty members and students were present on the occasion.

Stepping into one more level of knowledge in Gold by Muliya Jewels.Puttur



from Muliya Jewels, Puttur visited Swastika National School to give basic information on “Jewellery handling and caring tips of gold Jewelleries”. They also gave information about investing money on gold, saving plans through gold and their gold schemes. All the staff, students and also Dr. Raghavendra Holla, Chairman of Swastika were present.

On 9/12/2022, a team

“Community Outreach program on plastic waste management”



On 20/11/22, under the collaboration with members of Swasahaya Sangha at CODP office Paduva, Mangaluru, a student of 2BBA, Bhuvan Shetty, took a seminar on “Plastic Waste Management”. The awareness session was conducted for housewives and common citizens to provide information about how to manage waste and avoid plastic usage. The program was organized by II BSW students of Swastika National School.

MY JOURNEY, IN MY WAY

KGF SHETTY @ SWASTIKA



The third episode of 'My journey, in my way' was held on 19 May 2022 with Mr KGF Bombay Shetty, Dinesh Mangaluru, Art Director and Actor. As an actor, he shared his experience from childhood till date. All the students were inspired by his talk in which he shared the various challenges that he had faced in his acting career. Shri G Yogish Pai, SV Consultant,

Bejai Kapikad was the special invitee for the day. Dr Raghavendra Holla, Chairman hosted the session. Dr Malini N Hebbar, faculty members and students were present. The fourth episode of 'My journey, in my way' was held on 14 June 2022 with Mr CA Valerian Dalmaida, Mentor, Spearhead Media Group, MD, Quick Accounting & Advisory, Abhu Dhabi. Dr Raghavendra Holla, Chairman hosted the session.

GOKULDAS PAI WORLD BANK



In the fifth episode of My journey, in my way, held on 25 Jan 2023, an Executive from World Bank USA, Mr Gokuldas Pai shared his life experiences with our students. He also answered our students' questions and gave complete information about the World Bank and its functions.

A grand celebration of Swastika National School's Annual Day



On 13 March 2023, Swastika National School's annual college day was conducted with great enthusiasm and full spirit at Ambedkar Bhavan, Urwa Store Mangalore.

Eminent guests Dr P L Dharma, (Professor, Dept of Political Science, Mangalore University, Mangala Gangotri) and Mr Srinidhi M S (Young Entrepreneur, Promoter and Director, Sarvajna Edutech Pvt Ltd) were present.

Dr Raghavendra Holla and Dr Malini N Hebbar graced the programme.

Ms Chinmayi, President of Student Forum was present on the dais.

The event was hosted by Ms Pooja Rao and was started with the invocation which was followed by the welcome note by Ms Sneha Pai.

The report of institution was presented by the Principal and it was followed by the motivational words by the guest of honour and the inaugtaor.

Dr Raghavendra Holla gave his presidential address.

The vote of thanks was given by Mrs Vidya Lakshmi Shetty.

The distribution of prizes for various cultural activities and sports activities was done and the students were honored by the dignitaries on the stage.

After the stage program, various cultural events were performed by the students of Swastika National School.

Swastika Saptah - 2023



The Annual College Day, of Swastika National School gave an excellent opportunity for the students to show case their talents in various cultural events. The whole week was celebrated as Swastika Saptah wherein the students participated in competitions like singing, dancing and cooking without fire.

In this week Annual Sports Day was also conducted on 9 March 2023 at Mangala Stadium Mangalore.

Dr Gururaj Itagi (International Taekwondo Player) inaugurated the event and students gave their

respect and salute to the guests with their march past.

The event was hosted by Mrs Deepa Shetty and the oath was administered by the principal Dr Malini N Hebbar. The Program was marked by the inspiring address of the guest and was presided by the college Chairman Dr Raghavendra Holla N.

Various athletic events were organised. With full spirit and zeal students of Swastika participated in every events and were delighted to receive their winning medals.

One Month Industrial Training Undergone by Faculties



Swastika provides a big opportunity for its faculty members to get more practical knowledge from different companies. This year two faculty members from the Department of Commerce, Mrs Vidyalaxmi Shetty and Ms Pooja Rao worked under two companies. Mrs Vidyalaxmi Shetty worked

as an accountant and maintained accounts of the company, Fieldstar Engineering, Mangaluru, and Ms Pooja Rao worked under HR team of Syngene International Ltd Mangaluru for one month. The service from our staff and the experience received from the company are appreciable.

SECOND NEWSLETTER SWASTIKA SANDESHA RELEASE



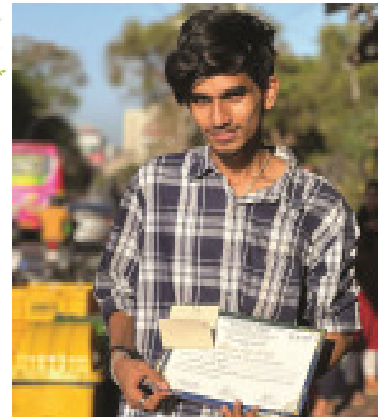
The second newsletter of SNS named **Swastika Sandesha** was released by Dr Y Bharath Shetty MLA, Mangalore North on 29 April 2022 at Mangalore City Corporation. Swastika Sandesha includes all the events, activities and skill development programmes conducted under the banner of SNS.

First prize winners of Swastika National School, in the intercollegiate competition conducted by St. Aloysius College, Mangalore on 31st March 2023.



“Splash the Business”
Varun Prabhu and Raghunandan Sharma.

“Captis” - Saichethan



Diverse Events at Swastika

