

To,

Book Post

Swastika Newsletter Editorial Board:

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### We Believe, Trust, Explore and Nurture The potential In Youth!

Swastika National School is promoted by Swastika Charitable Trust (R.). It is one of the prominent institutions situated in Mangaluru. Swastika National School is a new venture in the educational field and certainly plays a vital role. The first batch started in the academic year, 2020-2021. It offers undergraduate programs in the field of Commerce, Social Work and Management. The institution is offering B.Com, BBA and BSW courses for young aspirants. The institution is affiliated to Mangalore University, Mangalagangothri, Karnataka.

It facilitates students to prepare not only for examination but for life and job prospects as well. The gap between education and industrial requirement is emphasized and steps are taken to bridge the gap. The education system will be centralized to enable skill-based and adaptability of theory to practice.

The institution is a pioneer in adopting the principles of earning while learning, thus helping students to bridge the gap between the theoretical knowledge and practicality. "EARN While LEARN" concept has been taken with a motive of encouraging the students to be flexible in their career choices. The students will be thoroughly trained by professionals in various avenues of employability.

### Why Swastika?

Here we provide Intensive Communicative English courses and Strong theoretical foundation with Skill-based courses. Students are facilitated with Earn While Learn in their 2nd and 3rd-year degree. We also provide CA, CS, Management and IT courses and also In-campus startup incubation. We focus on 100% employability/ entrepreneurship to bridge the gap between Industry and Education. We invite expert guest faculties from corporate to share their practical experience with students. We facilitate learning beyond conventional classroom teaching.

### Our Startup Initiative

Swastika Digital Marketing  
Swastika e-learning Institute  
Swastika Earn While Learn  
Swastika Accounts Management

SWASTIKA DIGITAL MARKETING

Swastika Digital Marketing is a Start-up Initiated by Swastika National School, Mangaluru. It creates and executes digital marketing services to individuals, professionals & small business house to help their business grow online and establish a brand globally.

Services include Search Engine Optimization, Social Media Marketing, Mobile Marketing, Website design & development of E-Commerce Solution, etc.

The vision of this start-up venture is to be the first and foremost service provider with requisite solutions.



Ashika - NGO Website Launching Ceremony

Services provided by Swastika Digital Marketing are Search engine optimisation (SEO) where it facilitates the clients to achieve their business visibility in search engines to

build a link between business and the prospective customer. It also facilitates complete social media services like preparing the profile of clients, contents writing for

post, running social media ads and many more. Other services like mobile marketing, E-Mail marketing, content writing, creative design services website solutions and many more are provided by Swastika Digital Marketing. The venture has already started online courses like live English training classes and free online training.

Swastika Digital Marketing has already provided their services to various outlets like Shree Bharathi systems, Shine walls paints, Fieldstar Hypermarket, Realty Check, Ashika NGO and many more.

Our Clients:



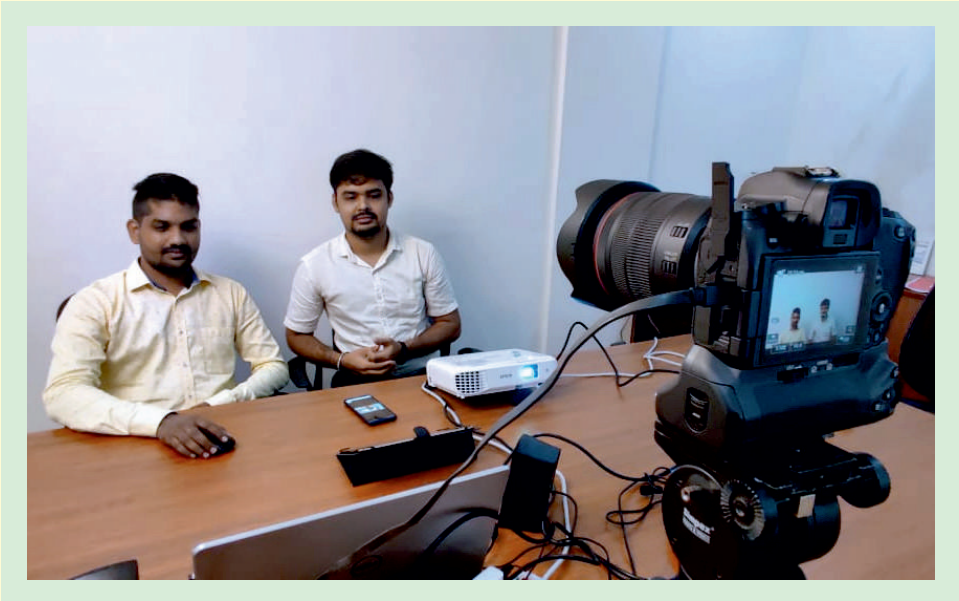
Training on Whatsapp Business

Swastika Digital Marketing, a start-up initiative of Swastika National School conducted training on the topic Online Training on Whatsapp Business.

Participants from various fields such as employees, entrepreneurs and students from different places had participated in the session.

Mr. Tini Dcosta, Chief Consultant at Swastika Start-ups & Mr. Kishan N. Rao, Manager at Swastika Digital Marketing; took up live session and trained the participants.

Very good feedback was also received from the participants. It was a wonderful event done by the team of Swastika Digital Marketing.







Swastika Earn while learn is one more start-up initiated by Swastika National School, Mangaluru. Our Institution Swastika National School aims to help every individual to explore his/her overall skill and lead an independent life for which EARN WHILE LEARN is one & only new emerging concept. He / she should not only be confident and smart but also be an expert in their skills. To retain mastery over the skills in the field of competencies among our students, we are proud that some of them have already been placed in few recognized



organisation, where they are earning and gaining expertise knowledge both at the same time. Currently, some of our students are getting employability skills in the field of Digital Marketing, Social Media Marketing, Content Writing and many more. Website details- [www.swastikaearnwhilelearn.com](http://www.swastikaearnwhilelearn.com)

Swastika e-learning Institute

Swastika e-learning institute is a start-up initiative of Swastika National School. The main objective of this institute is to offer skill based online and offline courses pertaining to different field that helps the individual to get trained and build knowledge in a particular field. Swastika e-learning institute offers RCTA computer courses, online MOOC courses, Spoken English, CA, CS and CMA courses and soft skills courses.

RCTA - Computer Courses



Affiliation for Computer Courses from RCTA

Swastika National School is proud to announce that it is affiliated to Rural Computer Training Academy (RCTA) for offering Short Term Computer Certification Courses, Diploma and PG Diploma Courses in;

- a) Computer Application,
- b) Information Technology,
- c) Office automation,
- d) Desktop Publishing,
- e) Computer Teacher Training Course,
- f) Tally + GST.

The admission for computer courses has been started.

Learn **SPOKEN ENGLISH**  
Online, In **ONE MONTH**

FOR

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Teachers  
Receptionist  
PR Executives  
Sales Executives  
Front Office Executives

40%  
Special Discount  
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Improve your

Grammar Capabilities  
Translation Abilities  
Communication Skills  
Presentation Skills



Swastika  
e-learning Institute

Swastika e-learning Institute

A Startup initiative by Swastika National School  
For more details contact : 7204706167



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SPOKEN ENGLISH - Online Live English Speaking Training Course

Developing communication skills will certainly help many aspects of students’ life, from professional career to social gatherings and also family life. Keeping this in mind, Swastika Digital Marketing has created new platform of online Live English speaking training course by an eminent facilitator Mrs. Tanuja Maben, founder of Forreder Akademi. She will be engaging the students/participants to enhance their skills like English Speaking, Translation, communication skills and presentation skills. In addition, the participants are also encouraged to learn advanced skills like vocabulary, writing skills, impromptu, modulation, public speaking and many more. Students of Swastika National School as well as general public have actively participated in the session and have given positive feedback regarding the same.



First Batch Students of Spoken English

Testimonials:

Spoken English course was very much effective. I got to learn how to speak in English with confidence and also got to know about body language and gestures. My heartfelt thanks to our trainer Tanuja Maben and also to Swastika National School for organising such wonderful session.

– Shrinidhi, Participant of Spoken English Course.

HAPPY ENGLISH - Web Series on English Language Empowerment and Soft Skills

English Home an English teacher’s forum in Udupi in association with Swastika National School is conducting an Educational web series on English language empowerment and soft skills on different topics like Mind your mind, Know your body language, Effective classroom communication etc. The training program is conducted on every Saturday at 5:45 PM. Mr. Ashok



Thekkatte is the convenor of English home. It is an interactive and informative session conducted for the members of the English teacher’s forum in Udupi, Faculties of Swastika National School and the general public. The main purpose of conducting the program is to enhance the confidence and knowledge of the participants. Proud, we have conducted 25 sessions till date.

RESOURCE PERSON	TOPIC
JC Dheerendra Jain	Mind your Mind
Dr. Raghavendra Holla N.	Know your body Language
JFP Rajendra Bhat K.	Effective Classroom Communication (For teachers)
JFM Sathish Bhat Bilinele	Tuning Points
Ravinarayan Chakrakodi	Effective Speaking: Techniques and Activities
Dr. Virupaksha Devaramane	Parent in Teacher
Ashok Thekkatte	Phonetics: Common Errors in Pronunciation
JCI Sen Krishnamohan P.S.	The 'ME' Factor
Subhash Bangera	Creativity
Shibu Damodar	How Memory Works?
Venu G.	Lead to Excel
Dr. G Rajagopal	Understanding Reading Skills
D. R. Shashidhar	An Introduction to Sentences - Structure based Classification
Uday Gaonkar	Learning to Learn
Ashoka Kamath	National Education Policy 2020



## TIMELINES

### ACE YOUR ENGLISH EXAM - Free Online English Webinar Series for PUC Students

Six days Free Online English Webinar Series was organized for all the 2nd PUC students in and around Mangalore. CA SS Nayak, Chairman of Institute of Chartered Accountants of India was the inaugurator of the Webinar Series. Dr. Malini N. Hebbar, HOD of English at St Agnes Centre for PG Studies and Research was the Instructor. The Webinar series was held from 25th May 2020 to 30th May 2020. Each day prior to the session, 10 minutes Power Talk was also held for the students to motivate and increase their willingness of participation. Mrs. Rajeshwari D. Shetty, Principal of Swastika National School, Deepak Raj, Assistant Professor of Alva's Institute of Engineering and Technology

and Pooja Rao, Faculty of Swastika National School were the motivators for the Power Talk session. The main intention of conducting Free Online English Webinar Series for PUC Students was to help students to score good marks in their Board exam. ACE YOUR ENGLISH EXAM - 6 day's free online English webinar course was also conducted for the prevailing 2nd PUC students, 2021 by **Dr. Malini N. Hebbar.**



### ISTD Mangalore - Udupi Chapter INKS MOU with Swastika National School

Mangalore and Udupi chapter of Indian Society for training and Development (ISTD) signed a Memorandum of understanding with Swastika National School, Mangalore on July 25th, 2020. Chairperson of ISTD Mangalore- Udupi chapter, Prof. P. Ramakrishna Chadaga and Chairman of Swastika National School Mangalore, Dr. Raghavendra Holla signed MOU during the meeting of ISTD chapter at Swastika National School. Speaking on the occasion, Prof. Chadaga said that society is pleased to associate with Swastika National School to promote training, organize guest lectures, and conduct sessions to benefit academic and industry collaboration. He also gave an insight of the upcoming programmers of ISTD.



MOU Signed Between ISTD and Swastika National School

### Independence Day Celebration



74th Independence Day was celebrated on 15th August 2020 at the Conference Hall. Covid Warrior's Mrs. Ranjini and Mrs. Meenakshi were felicitated on this day as a token of gratitude for the service that they have rendered to the society. Harikrishna Adiga, senior manager of swastika consultancy services proposed vote of thanks.

### Gandhi Jayanthi Celebration

On the occasion of 151st Birth Anniversary of Mahatma Gandhi, Virtual Gandhi Jayanthi celebration was held on 2nd October 2020 at 10:00 AM. Dr. CB Vedhamurthy IPS, Superintendent of Police - Intelligence, Bangalore was the chief guest. Students participated in various activities like Drawing, Elocution Competition and Skit Competition. Certificate and Prizes were distributed to winners of the competitions.

Samparka Induction and Socialization Program was held on 14th and 15th September 2020. Mr. BHV Prasad, Executive director, Projects, MRPL inaugurated the program. Mr. Praveen Udupa, Founder of A1 Logistics, Mangalore conducted a training session on Webinar Etiquettes prior to the Induction Program. Mrs. Rajeshwari D. Shetty, Principal of Swastika National School and Mr. Subash Bangera, Entrepreneur and National Trainer of JCI, India conducted an interactive session on know thyself, Team building, Grooming and

etiquette and time management for the students. All the Students actively participated in various task assigned to them during the Induction Program. On the eve of 14th September 2020, Talent buzz, a live stream talent show was conducted to celebrate the talent of the students. On 15th September 2020, Mr. E. Janardhana, Scientist and President of Hindu Vidyadayiniee Sangha was the Chief Guest for Valedictory function. He conveyed his best wishes to the students.

### SWADHYAYA - Self Study - 10 Days Orientation Program

Ten days Online Orientation Program SWADHYAYA-SELF STUDY was organized from 16<sup>th</sup> September to 26<sup>th</sup> September. Each day was handled by 3 different experts from different Industries. The orientation program was conducted to facilitate the students to know about the career path in the field of Commerce, Management and Social work.

First-day Industrial expert was CA. SS Nayak, Chairman of ICAI, Mangalore, Soft skill trainer was JCI Senator Ameet K. Hingorani, JCI Designer, JCI Certified National Trainer, Proprietor of Spectrum Electronics, Coimbatore and the Subject Speaker was Kishan N Rao, Lecturer of Swastika National School and Manager of Swastika Digital Marketing.

Second-day Industrial expert was Ronald Mascarenhas, Senior General Manager, Human Resources and Admin of Syngene International Limited. Soft skill trainer was Deepak Raj, Assistant Professor, Department of Electronics and Communication Engineering of Alva's Institute of Engineering and Technology and the Subject Speaker was Rajeshwari D. Shetty, Principal of Swastika National School and National Trainer of JCI India.

Third-day Industrial expert was Dr. Raghavendra, Associate Professor, Department of Commerce of Manipal Academy of Higher Education, Soft skill trainer was Adv.

AV Vaman Kumar, Advocate, Past National President of JCI India, an International Trainer and



Motivational Speaker and the Subject Speaker was Usha Rani, Lecturer of Swastika National School

Fourth-day Industrial expert was CA. Abdur Rahman Musba, Finance Head of Cardolite Speciality Chemicals India LLP (A unit in MSEZL), Soft skill trainer was Sumanth Shetty BHM, Sales Manager of Taj Group of Hotels and the Subject Speaker was Tini D'Costa, Lecturer of Swastika National School and Chief Consultant of Swastika Start-ups.

Fifth-day Industrial expert was Ashish Suresh, HR- Generalist of Davanam Sarovar Portico Suites, Bangalore, Soft skill trainer was Venugopal S J, Behavioural Training Facilitator, People Development Consultant and the Subject Speaker was Prathibha, Research Scholar at Srinivas University.

Sixth-day Industrial expert was U.N. Maiya, Retired Deputy GM of Canara Bank, Soft skill trainer was JC Dheerendra Jain, Assistant professor of Alva's College of Nursing, Moodbidri, Motivational Speaker, National Trainer of JCI India and the Subject Speaker was Shanthi Kumari.

Seventh-day Industrial expert

was Vathika Pai, Head of Nirmala Travels, Proprietor of Vathika International Travels, Soft skill trainer was Tanuja Maben, Educational Trainer, Founder of FORRADER Akademi and the Subject Speaker was Pooja S, Lecturer of Swastika National School and Manager of Swastika e-learning Institute.

Eighth-day Industrial expert was Dr. R. Shivappa, Registrar & Professor of Social Work University of Mysore, Soft skill trainer was Praveen Udupa, Founder and Technical Director of A1 Logics, and the Subject Speaker was Pooja Rao, Lecturer of Swastika National School.

Ninth day Industrial expert was Shyam Prasad Rao, Retired Assistant General Manager of Syndicate Bank, A Government Owned Bank, Soft skill trainer was Dr. Rameela Shekhar, Mental Health Professional and Trainer at Manashanthi Counselling, Research and Training Centre, Mangalore and the Subject Speaker was Divya, Lecturer of Swastika National School.

Tenth-day Industrial expert was CA. M. N. Pai, CA, Director of Achal Group of Companies, Soft skill trainer was Shoba G. Rao, Founder of Smilemakers, Mangalore and International Trainer, the Subject Speaker was Dr. Raghavendra Holla N, Chairman of Swastika Charitable Trust ® and COO of Swastika Consultancy services, Zone Trainer of JCI India.



## Skill Development Program

JCI Mangaluru Shreshta in association with Swastika National School conducted 4 day's training program on Skill Development from 12<sup>th</sup> October 2020 to 15<sup>th</sup> October 2020 for all the students of Swastika National School. Jc Royan Uday Crasta was the inaugurator. He addressed the students and gave his best wishes to Swastika National School. Trainers were JCI Sen. Ashok Thekkatte, JC Deepak Raj, Mr. Kevin Coyne and JCI. Sen. Soujanya Hegde. The main purpose of conducting the training was to enhance the skill and confidence among the students. Four days online training program was successfully completed with the cooperation of all the staff in charge of the session.

## CA Course Orientation Program



CA course orientation program was held on 29th August 2020. CA Kiran Vasanth & CA Durgaprasad gave an insight about the course to the aspiring students. All the aspiring students of Swastika National School were present for the orientation Program. Pooja Rao, Faculty of Swastika National School proposed vote of Thanks.

## Faculty Visit to the Business EXPO of A1 Logics

A1 Logics is one of the Educational Partner of Swastika National School. Faculties of Swastika National School visited the Business Expo of A1 Logics, a software company in Mangalore on 28th November, 2020. Mr. Praveen Udupa, Technical Director of A1 Logics and Shilpa, Project Coordinator of A1 Logics gave a bird's eye view of the company at Business Expo. They gave an insight about various services of A1 Logics like Virtual AGM, Virtual Conference, Virtual Classes, Website designing, Virtual event management etc. They also elaborated us about the company's future plans. Overall it was a wonderful experience and faculties gained a lot of knowledge about the advanced technology in practice.



## 10 Hours of Online Effective Public Speaking

One day workshop on Effective Public Speaking was held at Conference Hall of Swastika National School on 17<sup>th</sup> October 2020. Ms. Vijayalakshmi Shibaruru was the Inaugurator and keynote speaker. 10 minutes power talk was held for students by Ms. Vijayalakshmi Shibaruru to boost the confidence in students. She had stressed on the importance of Public Speaking and need for such skill-based training among students. Trainer for the day was JCI. Sen. Ameet K. Hingorani. The event was conducted for 5 Students from the Swastika National School. The training was mainly conducted to enhance the speaking skill of the students and also to improve their body language and Boost their confidence. The

training program was successfully conducted with the help and coordination of all the faculties, Principal and Management Board.



## Orientation Visit to Padi-valored

First field visit of BSW Students was to PADI-Valored, a Non-governmental Organization on 17th October 2020. It is a voluntary organization that works on child protection

and their rights. Mr. Renni D Souza, the Director of PADI-Valored gave an opportunity to our students to gain more knowledge about their organization. The staff and the project coordinators of the organization explained about child line, quality education and child rights to our students. Additional data was given about the activities conducted for the betterment of children's life.





## One day EPS Training Program



Effective Public speaking Training Program was conducted for the students of Swastika National School on 27/10/2020 in the conference Hall of Swastika National School at 10:00 AM. Prof. Rajaram Rao, the Director of Vishaka Coaching Classes, Mangaluru was the chief guest



and JFM. Anil Kumar. J, Past EVP of JCI, India and Proprietor of Maruthi Group, Mangaluru was the Inaugurator. Trainers on the day were Mrs. Rajeshwari D. Shetty and Mr Tini D'costa.

## MOOCs - Massive Open Online Courses

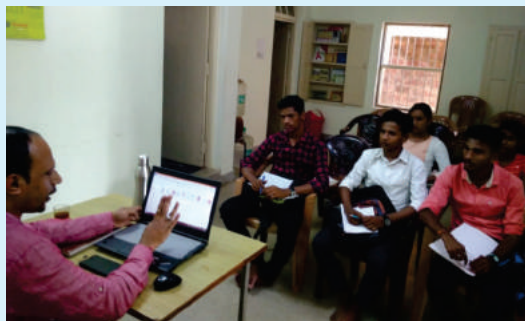
Swastika e-learning offers Massive Open Online Courses to the students. MOOC's offers 2000+ courses on various topics. Students can get facilitated to FREE Online Certificate courses of IIM, IIT and IISC etc. This is an opportunity given to make students effectively employable by pursuing these courses and also to create an exposure to learn from competent teachers across India.



Faculty Training Program on MOOC's

## Orientation visit to Hindu Khust Nivaran Sangha

Second field visit of BSW Students was to Hindu Khust Nivaran Sangha on 21st November, 2020. Hindu Khust Nivaran Sangha is an organization that works on prevention of HIV-AIDS. Mr. Harish, the Project Co-coordinator, gave an overall insight about organization's social



activities and the role of BSW/MSW student in Nongovernmental organization. He also gave awareness to the students on the causes and impact of HIV/AIDS. Our students gained a lot of practical knowledge by visiting Hindu Khust Nivaran Sangha.



## Our Faculties as Resource person for Faculty Development Program at Shakti Group of institutions

Dr. Ragavendra Holla N, Chairman of Swastika Charitable Trust and Mrs Rajeshwari D. Shetty, the Principal of Swastika National School and National trainer at JCI, India conducted One day Workshop on Effective Public Speaking as a part of Faculty Development Program for the faculties of Shakthi Group of Institutions on 05-10-2020 at Lecture hall 1 of Shakti Residential College.

The facilitator Dr. Ragavendra Holla N, Chairman of Swastika Charitable Trust gave an overall insight about Effective Public Speaking

program. Mrs. Rajeshwari Shetty, the Principal of Swastika National School and National trainer of JCI India, said that learning would be mutual and a lot of speaking will be happening from the participants as a part of the Public Speaking workshop.

The administrator Dr K C Naik and Principal Vidya Kamath G, Ramesh K, chief advisor, Prakyath Rai, institute development officer, Neema Saxena, Co-ordinator of Shree Gopalakrishna Pre-School were present on the occasion along with 35 trainees of Shakthi Group of Institutions.





## Effective Public Speaking – 2 Days Training Program

Two days' workshop on Effective Public Speaking was organised by JCI Mangaluru Sarathi for the students of Swastika National School in the Conference Hall on 11th November 2020. N. Shankara Narayana Karanth, Proprietor of Shree Bharathi Systems & Services, Mangaluru was the Inaugurator and keynote speaker. The Guest of Honour was JCI Sen. Lokesh Rai, the Zone Vice President of Region D and Zone XV of JCI India. The Trainer for the day was JCI Sen. Dr. Raghavendra Holla, the Chairman of Swastika Charitable Trust and COO of Swastika Consultancy Services and JFM Rajeshwari D. Shetty, the National Trainer of JCI India and the Principal of Swastika National School. Effective Public speaking was mainly conducted to improve the communication skills of the students and to increase their confidence in accepting new challenges and responsibilities.



The training program was successfully conducted with the help and coordination of all the faculties, Principal, Management and members of JCI Mangaluru Sarathi.

### B2B TRAINING PROGRAM

Swastika National School in association with JCI Mangaluru Spoorthi organized Online B2B training program on 28th November 2020 for the students of Swastika National School. JC Yatheesh K S, CEO of Insta Basket Pvt. Ltd, Mangaluru, Padmashree IT Solution and Yaticorp India Pvt. Ltd, was the inaugurator. Mr. Shrivathsa Rao M., Senior Agency Manager of SBI Life Insurance and JC Krishna Mohan PS, Regional Director of Global Garner were the resource persons. The main motive of this program was to inculcate the students about the part time job opportunities available in SBI Life Insurance and Global Garner. The resource person gave demo on how to market the product from customers' point of view and the basic challenges in marketing.

### Soft skill training program held for the students of Ladyhill Victoria Girls Composite P.U. College

Online soft skill training program on every Saturday in the month of December was held for the students of Ladyhill Victoria Girls Composite PU College. Time Management, Team Building, Emotional Management and Leadership were the topics for training. Pooja Rao, Lecturer of Swastika National School and a Soft Skill trainer and Mrs. Rajeshwari D. Shetty, the Principal of Swastika National School and a National trainer of JCI India and Dr. Raghavendra Holla N, Chairman of Swastika Charitable trust and a certified soft skill Trainer were the Resource persons. The main objective of the training was to enrich the knowledge among the students relating to the topic how to manage their time and how to build the team, how to enhance their leadership skills and to make them aware of the existing challenges and competitions in the world.

## WALKATHON - DRUG ABUSE AWARENESS RALLY



Drug abuse awareness rally was held by Mangaluru City Police in association with Swastika National School, JCI Mangaluru Sarathi, Young Communicators Club and JCI Mangaluru Srishti on 17/12/2020 at 7:30 am from Ladyhill to Urwastore, Mangaluru. Sri Hariram Shankar, DCP of Law and Order of Mangaluru City was the Inaugurator. Sri Ramakrishna K.K, Police Inspector of Economics and Narcotic Crime Police Station, Mangaluru

City, Jc Ashwini Aithal, the Zone Director- Program of Zone XV of JCI India and Mrs. Rajeshwari D. Shetty, Principal of Swastika National School were the Guests of Honour. Rally was mainly held to create drug awareness among the drug addicts. All the members of JCI Mangaluru Srishti, JCI Mangaluru Sarathi, Young Communicators Club and students of Swastika National School actively participated in the rally.



## Webinar on the topic A new Normal

Swastika National School organized online webinar on the topic A New Normal: let's talk on how to get along with current scenario on 2<sup>nd</sup> January 2021 for the students of Swastika National School. The inaugurator for the day was Rtn Ananda Shetty, the Asst. Governor of RI district and Proprietor of Anand Treads, Adyar. Mohammed Arief, the chief reporter of Vijaya Karnataka, Mangalore was the

chief guest. Ms. Maduri Holla, Psychologist was the resource person. She spoke about how to get along with the current scenario. In her training, she stressed more on the comparison between offline and online classes. She conducted activities to make the students feel comfortable in attending offline classes after a long gap. All the students actively participated in the session.

## Offline Orientation Program



Official Welcoming of Students to the Offline Classes was held on 11<sup>th</sup> January 2021. Dr. Raghavendra Holla, Chairman of Swastika Charitable Trust conducted a presentation on the overview of college from students' point of view. In his presentation, he said students should work 16 hours per day in order to bring best from them. He said the 3 year degree course of the students will be

divided from business point of view as an employee, employer and entrepreneur. Mr. Rajeshwari D. Shetty, Principal of Swastika National School conveyed her best wishes to students. The students who had won in various online competitions were awarded on this day. The day was compered with a vote of thanks by Deeksha, the faculty of BSW.

## NATIONAL YOUTH DAY



Swastika National School in association with Bharathiya Shikshan Mandal organized National Youth Day celebration on 12<sup>th</sup> January 2021 as a token of respect to Swami Vivekananda. Col. (Prof) Y. S. Siddegowda, the Honorable Vice chancellor of Tumkur University and president of Bharathiya Shikshana Mandal was the Inaugurator. Mr. Kiran Kumar Yellugari, Entrepreneur of SV

Soft Technologies was the key note speaker. He spoke on the topic Youth - Role of self. As a part of celebration, Elocution Competition was held for the students on the topic Dream of Swami Vivekananda- Youth and Nation. Students actively participated in the competition and expressed their thoughts.

## 50% Scholarship to the children of Corona Warriors

Swastika National School offered 50% Scholarship facilities to the Children of Police Officers, Asha activists, Revenue department officers and other

corona warriors. The opportunity was offered only to first 25 students who confirmed their admission within 31<sup>st</sup> July 2020.



## One day Workshop on Resume Writing and Corporate e-mail Etiquettes



One day Workshop on Resume Writing and Corporate E-mail Etiquettes was organized for the students on 16<sup>th</sup> January 2021 by two eminent trainers FR. Saleen Joseph and Prabodha K.S. Mr. Udaykumar Kanapady was the Inaugurator and Keynote speaker. He gave an input session to the students on Leadership, as to what are the skills and qualities required to be a leader. FR. Saleen Joseph conducted training on Resume Writing. He gave inputs to the students as to how to design a resume, Do's and Don'ts in resume. Mr. Prabodha conducted training on Corporate E-mail Etiquettes. He gave important details of composing e-mails, the various etiquettes to be followed in e-mails etc. At the end of the session, students were asked to give feedback about session through e-mail. All the students actively participated in the sessions.

## NSS UNIT INAUGURATION



Inauguration of NSS unit was held on 21st January 2021 in the conference Hall of Swastika National School. Dr. P L Dharma, Registrar (Evaluation) of Mangalore University was the Inaugurator. Dr. Nagarathna K.A., NSS Program Co-coordinator of Mangalore University was the Guest of Honour. Dr. Raghavendra Holla N, Chairman of Swastika Charitable Trust ® was the President of the function. Dr. P L Dharma inaugurated the NSS unit by lightening the lamp. He spoke about the importance of NSS and the various benefits from NSS to the students. He released the first invitation of NSS activity, a 2 days Residential EPS Program to be held on 29th and 30th January 2021. Dr. Nagarathna K.A conducted the orientation on NSS. She explained the various activities need to be conducted by the students and spoke about the NSS Camp. Mrs. Sowmya Shetty, NSS officer along with NSS Volunteers took the Pledge. Mrs. Rajeshwari D. Shetty, Principal of Swastika National School conveyed her best wishes to NSS Volunteers. Mrs. Sowmya Shetty, NSS officer proposed the vote of thanks. Abhin S Gowda, NSS Secretary, NSS Volunteers and faculties of Swastika National School were present.

'Not Me But You'

## CA, CS, & CMA Courses



CA - Orientation Program

Swastika National School is associated with renowned KVC academy to provide the best CA, CS and CMA courses in Mangalore. Aspirants studying at any Institutions can opt for the courses. KVC academy is run by CA Durga Prasad and CA Kiran Vasanth. It is one of the well-known institution for CA Course.



## Inauguration of Fine Arts Association and 10 Days Workshop on Dramatics



Inauguration ceremony of the Swastika National School's Fine Arts Association and the 10-Day Theater Camp, with the aim of unveiling the talents of young students and providing relevant theater information to young talent, was held on Monday, 01 February 2021 at Swastika National School in Urva. Speaking at the inaugural event, Veteran theater artist and Veteran artist Mime Ramadas said, "The Swastika National School's fine arts association, which reopens almost every corner of the theater from Corona, and organizes the performances of students at the institution, is commendable. Any Art can be

learnt easily, only if one has interest, confidence, and readiness towards it. If all these factors are combined, they can be good in theater as well as in life. The main guest of the event was filmmaker and theater director Raghavendra Karanth. Chairman of Swastika Charitable Trust, Dr. Raghavendra Holla, Principal of the college, Rajeshwari Shetty were present. Lecturer and Coordinator of Fine Arts Association, Mr. Kishan N. Rao, welcomed the Guests, Fine arts Student Secretary, Srivatsa Somayaji rendered vote of thanks to all the dignitaries.

## BBA Students Visit to Mega Exchange Mela of Matrix Honda

BBA Students of Swastika National School visited Mega Exchange Mela of MATRIX HONDA at Urwa Stores. Students had fruitful interaction with the

Marketing Executives of MATRIX HONDA regarding the Vehicle Exchange offers, Pricing Decisions, Negotiation handling and Marketing techniques.



## Business Gaala- A Self Invented Product Exhibition



BBA students organised, BUSINESS GAALA, A Self Invented Product Exhibition event. A new innovative products invented by the students were kept for exhibition. A task of innovating new products exclusively for the student community was the theme. They have invented different products like Cloud based student friendly software, Automatic hand massage machine,

Noise reduction chips, Eco slate, Green pen etc. This event was organised with the intention of developing the Manufacturing, Research and development, Product Innovation, Design, Branding, Marketing aspects of students and to encourage them to participate or host the Exhibitions.



## Inauguration of Swastika National School and Training on 'My Vision' by Mrs. Shoba G. Rao



Inaugural Ceremony of Swastika National School was held on 27th January 2021 at 11 AM at Pacific IV, Ocean Pearl, Mangaluru. Dr. Prabhakar Bhat, President, Vivekananda Vidyavardhaka Sangha®, Puttur inaugurated by lighting the lamp. The chief guests for the day were Sri. G. Kumar Naik, IAS, Additional Chief Secretary, Dept. of Higher Education, Govt. Of K'taka, Dr. P. Subrahmanya Yadapadithaya, Hon'ble Vice Chancellor, Mangalore University and Prof. Y.S. Siddegowda, Hon'ble Vice Chancellor, Tumkur University. Dr. Prabhakar Bhat addressing the gathering urged the institution to emphasize on the all-round development of students through skill based activities. The college Student Council was also inaugurated and all the office-bearers were administered the oath. Dr. Raghavendra Holla, Chairman of Swastika Charitable trust delivered the introductory talk. Mrs. Rajeshwari D. Shetty, Principal of Swastika National School greeted the gathering. Mrs. Sumana Polali, the trustee of Swastika Charitable trust proposed a vote of thanks.



On the same day in the afternoon, as an insight to career development, a training program on the topic My Vision was conducted by an eminent trainer, Mrs. Shoba G. Rao, an international trainer and founder of Smilemakers. During the session, she gave an insight to students on how to set a vision and mission and also the various processes involved in setting it. After the session, as an activity, students were asked to set their vision and mission for life. All the students firmly participated in the session and good feedback was also received.

## 2-Days Effective Public Speaking Workshop



Inauguration of the 2 Days Effective Public Speaking Workshop conducted by NSS Unit of Swastika National School was held on Friday, 29-01-2021. Mrs. Sowmya Shetty, NSS Officer, welcomed the gathering. Mr. M.A.Nataraj, ACP, Mangalore, inaugurated the program and said, "Today's students should not limit themselves in scoring marks, but also should be successful in the challenges of Life". He said that such workshops should be utilized to increase self-confidence. Mr. Prasanna Tenesiri, Assistant General Manager, Karnataka Bank, addressed the event. Similarly, Mr. Ramachandra Bhandarkar, Public Relations Officer (PRO) of Mangalore SEZ Limited, and Dr. Sukanya Rao, Financial Services Professional, addressed



the gathering and urged the students to make use of such workshops to develop their speaking skills. Mr. Satish Bhat Bilinele & Dr. Raghavendra Holla were the 2 eminent resource persons of the EPS Workshop. Mrs. Rajeshwari D. Shetty, Principal of the college greeted the participants of the workshop. Students actively participated in the 2 days event by involving themselves in various activities conducted by the resource persons and good feedback was also received from the students regarding the event. During the valedictory, students who had performed well in the 2 days event were awarded. Abhin S. Gowda, the secretary of NSS, rendered gratitude.



Street Play on "Swachh Mangaluru" at Urwa Stores



NSS volunteers of Swastika National School have taken up the challenge of promoting the idea of 'Swachh Mangaluru' to help keep the city clean. In this regard, they performed the first of their street plays near Urva Bus Stand on February 15. Around 20 students participated in

the street play which was well received by the audience. These students were given a 10-day training session under the guidance of Drama artist, Vinod Shetty. More than 100 people actively watched and listened to the street play conducted by the students.

Our Faculty as Resource Person in ABVP Program

Our Faculty Ms. Pooja Rao has been invited as a resource person by ABVP to deliver power talk on Goal setting on the occasion of Women's Day celebration at Canara Degree College on 8th March. More than 70 students from various institutions had participated in the session.



Training on Google Applications

Google has plenty of free applications which has a variety of features useful for individuals, students and employees in their day-to-day life. But, unfortunately most of us do not know that it has plenty of benefits and applications for our everyday activities. Swastika National School has arranged A Practical Training Program on the Features and Applications of "GOOGLE APPLICATIONS" for the Students of Swastika National School. Mr. Kishan N. Rao, Faculty of Swastika National School and Manager of Swastika Digital Marketing conducted training for the students and briefly explained about the features and usages of Google Applications like Google Form, Google Sheet, Google Docs, Google Slides, Google Drive, Google Lens and so on.



Our Faculties as Resource Persons at Navachethana PU College, Neermarga



Swastika National School, in the association with Navachethana PU College organised a training Program on "Self-Motivation and Goal Setting" for 1st and 2nd PU students at Navachethana School Campus, Neermarga, Mangalore on Wednesday 3rd March 2021. CA Anantha Padmanabha K., President - Navachethana Educational Trust (R), Past Chairman - Mangaluru branch of the Institute of Chartered Accountants of India, inaugurated the program. The Principal of Navachethana PU College, Mrs. Sathyasheela welcomed the dignitaries. The Training program was conducted by Dr. Raghavendra Holla, Chairman of Swastika National School, Mangalore, Zone Trainer, JCI India and Ms. Pooja Rao, Faculty of Swastika National School. Nearly 40 Students actively participated in session.



## Training Session on How to Create Market for Yourself?

Swastika National School successfully organized a training session on How to create a market for yourself? An insight on employability skill development by an eminent Trainer - Mr. Dheeraj Shetty, General Manager- HR, JBF Petrochemicals Ltd. on 12-03-2021, Friday at Swastika National School. The session was well planned and various

concepts like interview facing, team building, time management etc. have been covered under the session. Students gave positive feedback regarding the programme. Sri. Vishweshwara Bhat, Chairman, Swastika Consultancy Services and all the faculties was also the part of the session.



## B2B Training Program

B2B Session on part time job opportunity was organised by V4 Media and Royal Sundaram Health Insurance on 13th March, Saturday at Swastika National School. Resource persons - Mr. Vineesh from V4 Media and

Mr. Sanjay Shetty from Royal Sundaram Health Insurance elaborated about part time job opportunities prevailing in their respective fields.



## NAAC Orientation



NAAC orientation was held on 31-03-2021 for the faculties and staffs of Swastika National School. Mr. Rajashekar Hebbar, Principal, Government first Grade College, carstreet, Mangalore was the inaugurator. Speaking on the occasion, he said, for NAAC, the process of maintaining the document should start from scratch as it will help during assessment time. Mr. Hardhik Chauhan, lecturer, Canara College was the resource person. He gave

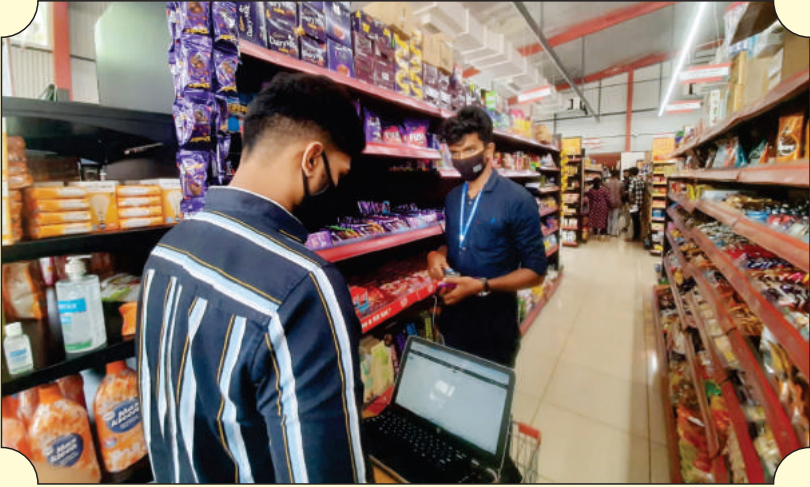
brief orientation about NAAC accreditation. He explained what is NAAC and its importance, the criteria for NAAC assessment, the eligibility for NAAC, the Assessment process etc. Dr. Malini Hebbar, Principal of Swastika National School and Dr. Raghavendra Holla, chairman of Swastika National School were also present during the session. All the faculties, staffs of Swastika National School actively participated in the session.



FACULTY MEETING



Field Project work at Field Star



Heartily welcome Dr. Malini N. Hebbar



Press Meet of Swastika National School Inaugural Function

Swastika National School Inauguration Ceremony held on 27th January 2021

